

# U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

## WEST VIRGINIA

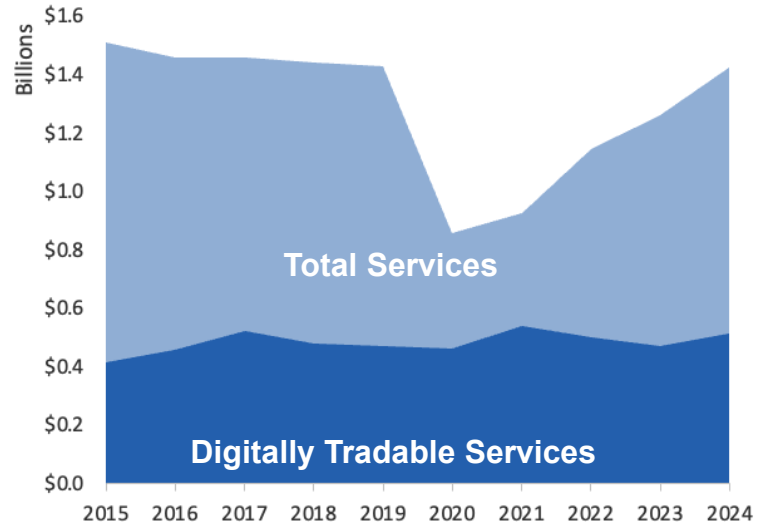
### U.S. Services Supply the World

West Virginia has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

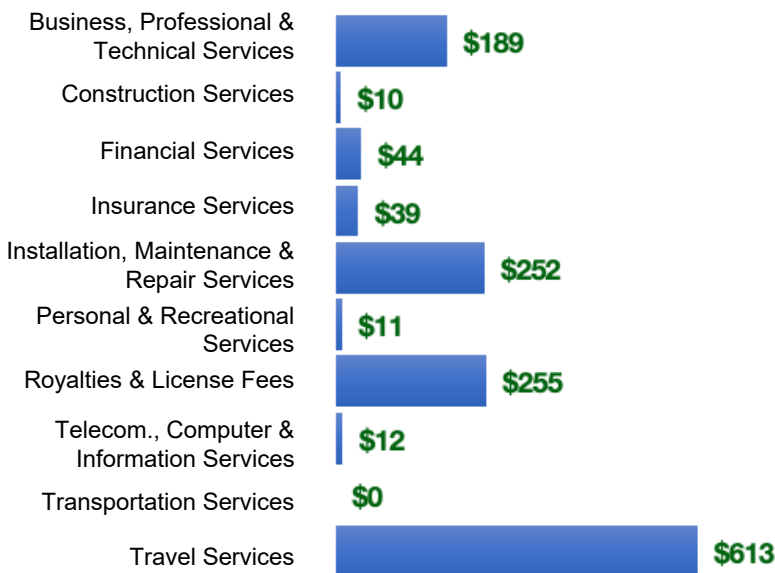
Type	2015	2019	2020	2024
Total Services	\$1.5B	\$1.4B	\$856M	\$1.4B
Digitally Tradable	\$415M	\$473M	\$462M	\$514M

### West Virginia Services Exports



## West Virginia Services Exports Support 10,300 Jobs, Including 1,910 from Digitally Tradable Services

### WV Services Exports by Sector, 2024 (\$ millions)



### WV Services Exports to Select Markets, 2024

- To China:** \$107 million in services exports supporting 890 jobs
- To Canada:** \$118 million in services exports supporting 990 jobs
- To Mexico:** \$98 million in services exports supporting 750 jobs

### WV Digital Services Exports to Select Markets, 2024

- To EU:** \$169 million in services exports supporting 590 jobs
- To UK:** \$48 million in services exports supporting 210 jobs
- To Africa:** \$5.8 million in services exports supporting 30 jobs

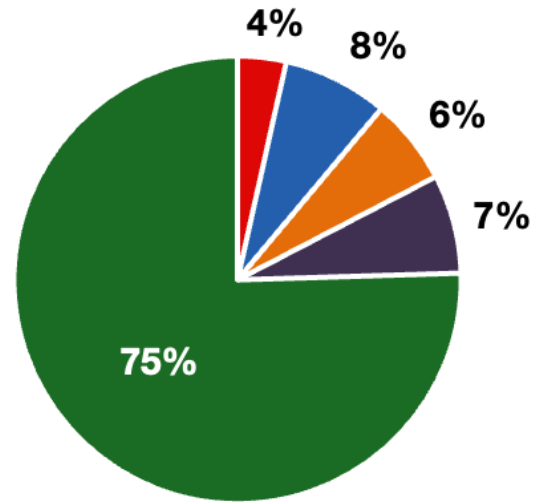
\*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

## WEST VIRGINIA

### Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In West Virginia, services accounted 75% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 209,020 West Virginia workers.



■ Services 
 ■ Agriculture 
 ■ Manufacturing 
 ■ Construction 
 ■ Public Administration

## West Virginia Services Industries Employ 578,780 Workers

### West Virginia Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	<b>26,900</b>
Construction	<b>47,900</b>
Manufacturing	<b>58,400</b>
Public Administration	<b>54,870</b>
<b>Total Services</b>	<b>579,000</b>
<i>Wholesale Trade</i>	<b>14,100</b>
<i>Retail Trade</i>	<b>91,000</b>
<i>Transportation, Warehousing, &amp; Utilities</i>	<b>46,100</b>
<i>Information</i>	<b>10,600</b>
<i>Finance, Insurance, &amp; Real Estate</i>	<b>41,400</b>
<i>Professional, Scientific, &amp; Management</i>	<b>63,400</b>
<i>Education, Health Care, &amp; Social Assistance</i>	<b>209,000</b>
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	<b>67,100</b>
<i>Other Services</i>	<b>35,800</b>