

WISCONSIN'S 5TH DISTRICT

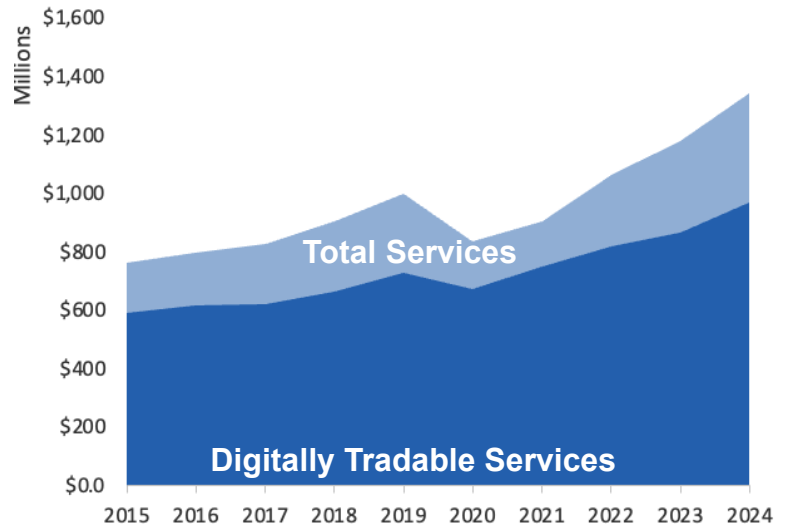
U.S. Services Supply the World

WI-5 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

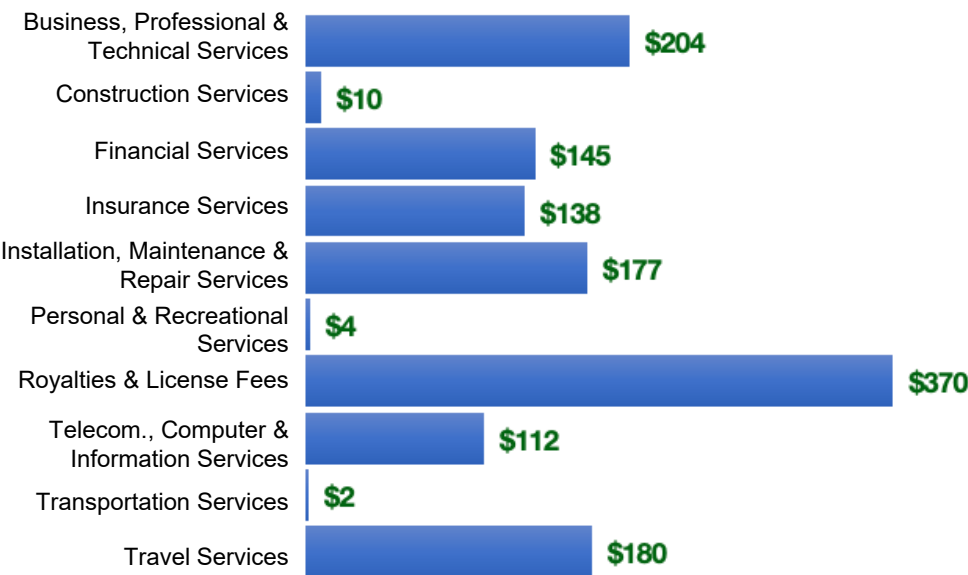
Type	2015	2019	2020	2024
Total Services	\$763M	\$997M	\$836M	\$1.3B
Digitally Tradable	\$592M	\$728M	\$673M	\$971M

WI-5 Services Exports



WI-5 Services Exports Support **6,670** Jobs, Including **3,730** from Digitally Tradable Services

WI-5 Services Exports by Sector, 2024 (\$ millions)



WI-5 Services Exports to Select Markets, 2024

- To China:** \$61 million in services exports supporting 320 jobs
- To Canada:** \$102 million in services exports supporting 590 jobs
- To Mexico:** \$60 million in services exports supporting 360 jobs

WI-5 Digital Services Exports to Select Markets, 2024

- To EU:** \$305 million in services exports supporting 1,100 jobs
- To UK:** \$96 million in services exports supporting 410 jobs
- To Africa:** \$8.9 million in services exports supporting 40 jobs

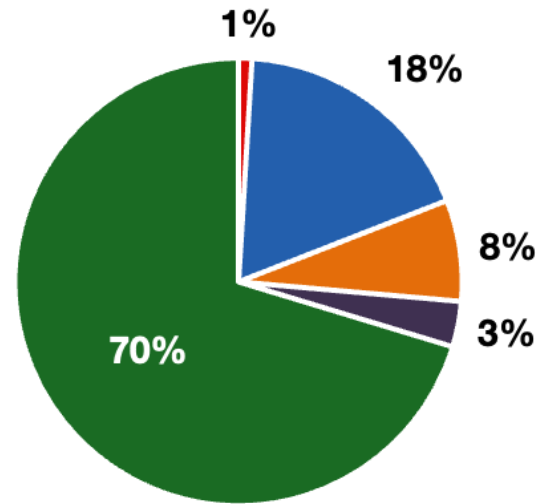
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-5, services accounted 70% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 96,600 WI-5 workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

WI-5 Services Industries Employ **283,000** Workers

WI-5 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	3,890
Construction	29,500
Manufacturing	73,000
Public Administration	13,200
Total Services	283,000
<i>Wholesale Trade</i>	10,100
<i>Retail Trade</i>	44,000
<i>Transportation, Warehousing, & Utilities</i>	14,100
<i>Information</i>	4,940
<i>Finance, Insurance, & Real Estate</i>	27,600
<i>Professional, Scientific, & Management</i>	41,300
<i>Education, Health Care, & Social Assistance</i>	96,600
<i>Arts, Entertainment, Accommodation, & Food</i>	27,100
<i>Other Services</i>	17,700