

WISCONSIN'S 1ST DISTRICT

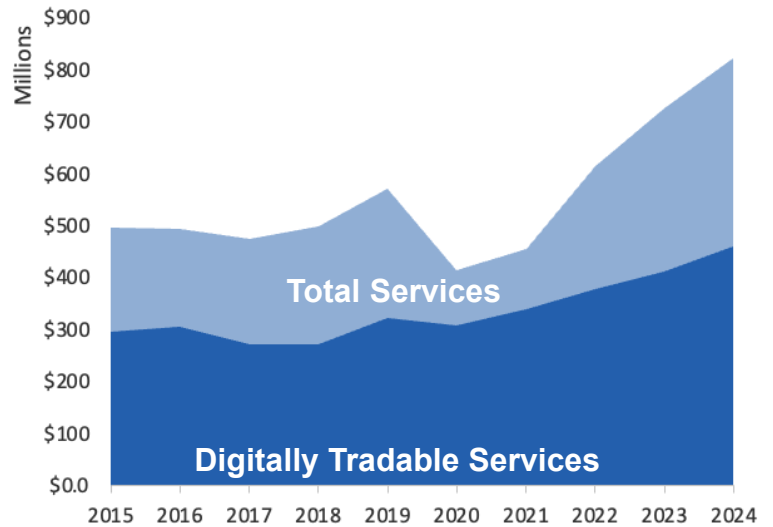
U.S. Services Supply the World

WI-1 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

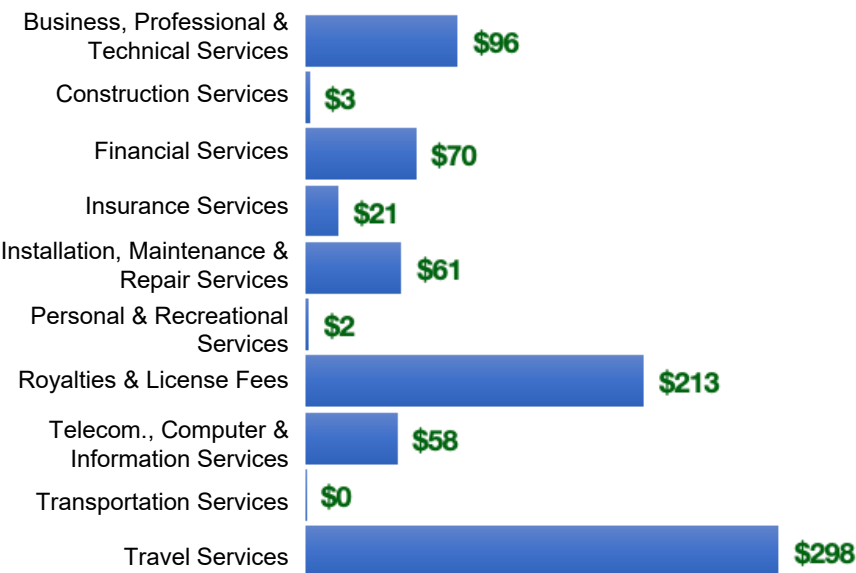
Type	2015	2019	2020	2024
Total Services	\$496M	\$571M	\$415M	\$823M
Digitally Tradable	\$296M	\$324M	\$307M	\$459M

WI-1 Services Exports



WI-1 Services Exports Support **5,090** Jobs, Including **1,630** from Digitally Tradable Services

WI-1 Services Exports by Sector, 2024 (\$ millions)



WI-1 Services Exports to Select Markets, 2024

- To China:** \$44 million in services exports supporting 290 jobs
- To Canada:** \$71 million in services exports supporting 540 jobs
- To Mexico:** \$56 million in services exports supporting 410 jobs

WI-1 Digital Services Exports to Select Markets, 2024

- To EU:** \$157 million in services exports supporting 500 jobs
- To UK:** \$39 million in services exports supporting 160 jobs
- To Africa:** \$4.2 million in services exports supporting 20 jobs

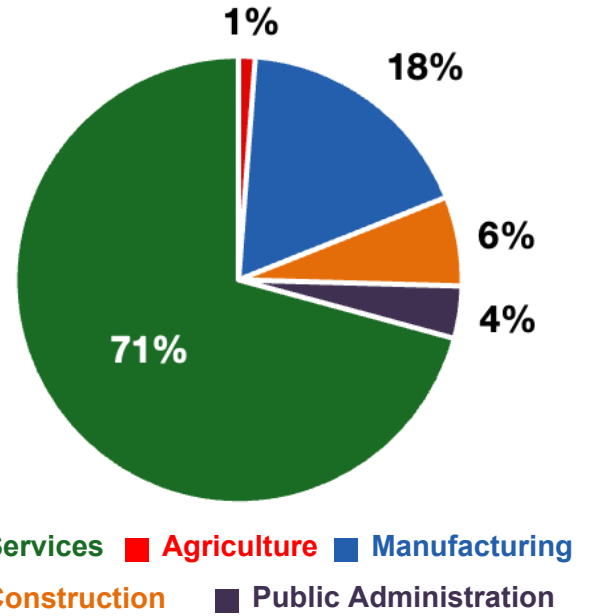
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-1, services accounted 71% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 83,300 WI-1 workers.



WI-1 Services Industries Employ 268,000 Workers

WI-1 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	4,540
Construction	24,500
Manufacturing	67,300
Public Administration	14,300
Total Services	268,000
<i>Wholesale Trade</i>	8,810
<i>Retail Trade</i>	48,200
<i>Transportation, Warehousing, & Utilities</i>	23,000
<i>Information</i>	3,860
<i>Finance, Insurance, & Real Estate</i>	18,800
<i>Professional, Scientific, & Management</i>	33,200
<i>Education, Health Care, & Social Assistance</i>	83,300
<i>Arts, Entertainment, Accommodation, & Food</i>	33,000
<i>Other Services</i>	15,800