

U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

OKLAHOMA

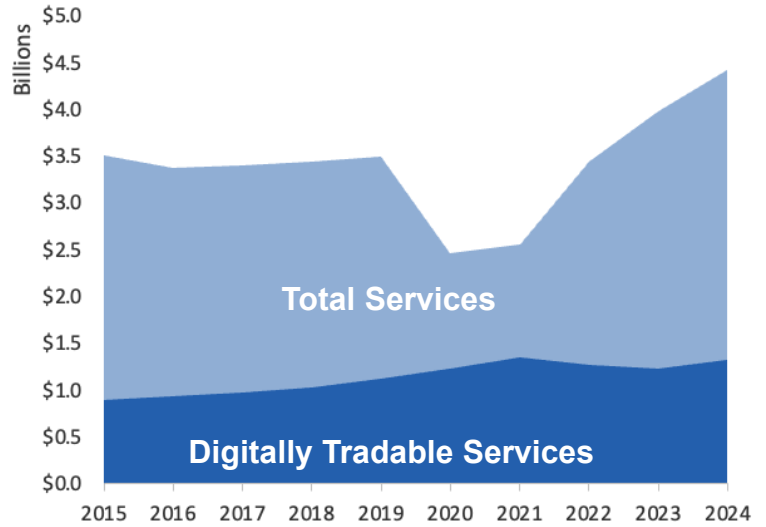
U.S. Services Supply the World

Oklahoma has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

Type	2015	2019	2020	2024
Total Services	\$3.5B	\$3.5B	\$2.5B	\$4.4B
Digitally Tradable	\$890M	\$1.1B	\$1.2B	\$1.3B

Oklahoma Services Exports



Oklahoma Services Exports Support 31,500 Jobs, Including 5,620 from Digitally Tradable Services

OK Services Exports by Sector, 2024 (\$ millions)



OK Services Exports to Select Markets, 2024

- To China:** \$300 million in services exports supporting 2,400 jobs
- To Canada:** \$405 million in services exports supporting 3,290 jobs
- To Mexico:** \$352 million in services exports supporting 2,560 jobs

OK Digital Services Exports to Select Markets, 2024

- To EU:** \$329 million in services exports supporting 1,400 jobs
- To UK:** \$161 million in services exports supporting 700 jobs
- To Africa:** \$19 million in services exports supporting 80 jobs

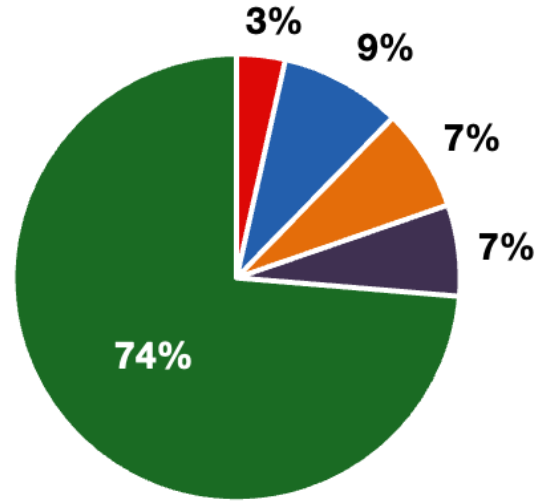
*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Oklahoma, services accounted 74% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 449,600 Oklahoma workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Oklahoma Services Industries Employ 1.4 million Workers

Oklahoma Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	66,100
Construction	140,000
Manufacturing	166,000
Public Administration	124,320
Total Services	1.4 million
<i>Wholesale Trade</i>	36,800
<i>Retail Trade</i>	211,000
<i>Transportation, Warehousing, & Utilities</i>	120,000
<i>Information</i>	26,700
<i>Finance, Insurance, & Real Estate</i>	97,100
<i>Professional, Scientific, & Management</i>	183,000
<i>Education, Health Care, & Social Assistance</i>	450,000
<i>Arts, Entertainment, Accommodation, & Food</i>	169,000
<i>Other Services</i>	95,000