

# U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

## NORTH CAROLINA

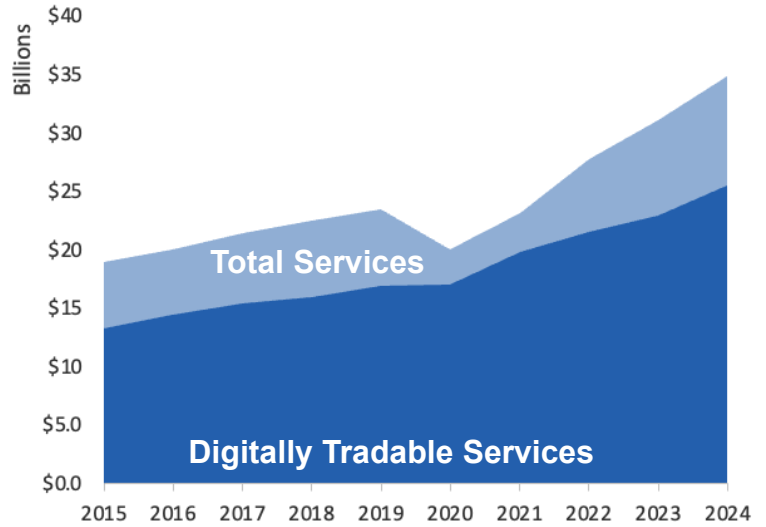
### U.S. Services Supply the World

North Carolina has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

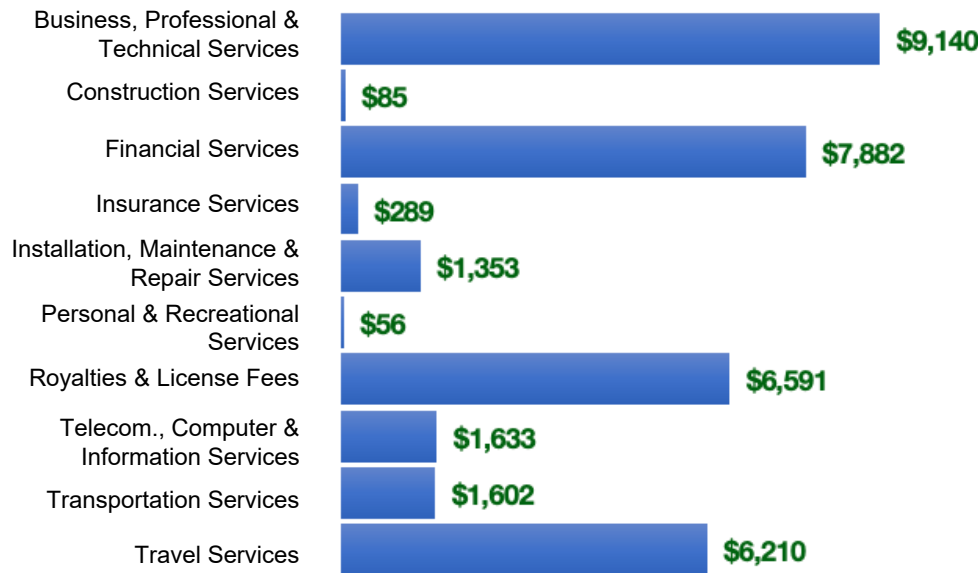
Type	2015	2019	2020	2024
Total Services	\$19B	\$23B	\$20B	\$35B
Digitally Tradable	\$13B	\$17B	\$17B	\$25B

### North Carolina Services Exports



North Carolina Services Exports Support **184,000** Jobs, Including **105,000** from Digitally Tradable Services

### NC Services Exports by Sector, 2024 (\$ millions)



### NC Services Exports to Select Markets, 2024

- To China:** \$1.6 billion in services exports supporting 10,040 jobs
- To Canada:** \$2.5 billion in services exports supporting 15,440 jobs
- To Mexico:** \$1.6 billion in services exports supporting 10,090 jobs

### NC Digital Services Exports to Select Markets, 2024

- To EU:** \$8.3 billion in services exports supporting 33,700 jobs
- To UK:** \$2.5 billion in services exports supporting 10,800 jobs
- To Africa:** \$331 million in services exports supporting 1,480 jobs

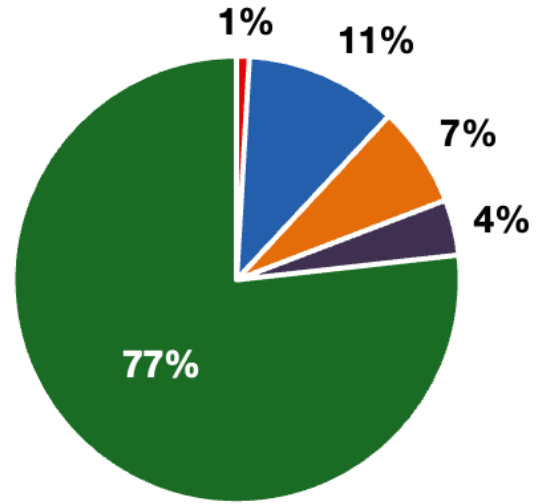
\*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

## NORTH CAROLINA

### Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In North Carolina, services accounted 77% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 1.2 million North Carolina workers.



■ Services ■ Agriculture ■ Manufacturing ■ Construction ■ Public Administration

### North Carolina Services Industries Employ 4.1 million Workers

#### North Carolina Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	49,300
Construction	391,000
Manufacturing	591,000
Public Administration	216,070
<b>Total Services</b>	<b>4.1 million</b>
<i>Wholesale Trade</i>	104,000
<i>Retail Trade</i>	586,000
<i>Transportation, Warehousing, &amp; Utilities</i>	301,000
<i>Information</i>	78,500
<i>Finance, Insurance, &amp; Real Estate</i>	396,000
<i>Professional, Scientific, &amp; Management</i>	690,000
<i>Education, Health Care, &amp; Social Assistance</i>	1.2 million
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	468,000
<i>Other Services</i>	274,000

\* Sources: U.S. Census Bureau, American Community Survey  
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