

## NORTH CAROLINA'S 12<sup>TH</sup> DISTRICT

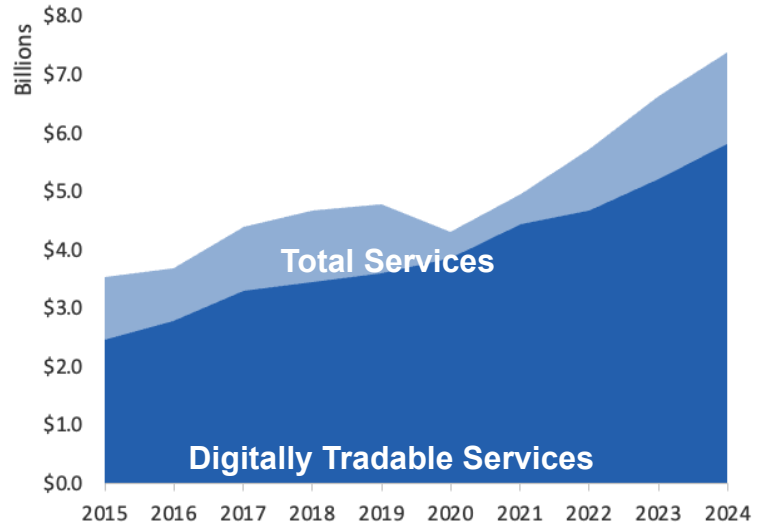
### U.S. Services Supply the World

NC-12 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

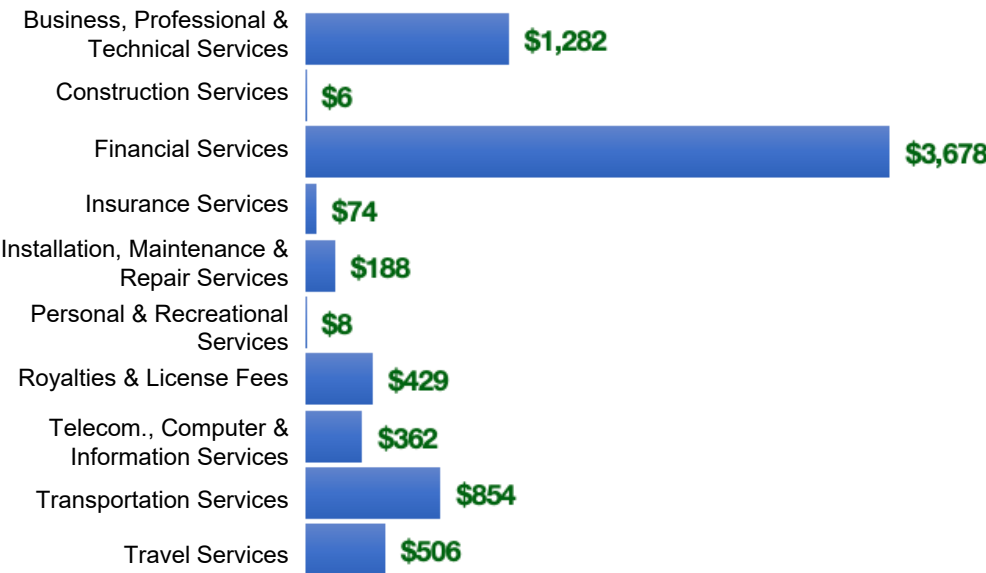
Type	2015	2019	2020	2024
Total Services	\$3.5B	\$4.8B	\$4.3B	\$7.4B
Digitally Tradable	\$2.5B	\$3.6B	\$3.9B	\$5.8B

### NC-12 Services Exports



### NC-12 Services Exports Support 34,300 Jobs, Including 24,900 from Digitally Tradable Services

#### NC-12 Services Exports by Sector, 2024 (\$ millions)



#### NC-12 Services Exports to Select Markets, 2024

- To China:** \$266 million in services exports supporting 1,400 jobs
- To Canada:** \$552 million in services exports supporting 2,600 jobs
- To Mexico:** \$341 million in services exports supporting 1,600 jobs

#### NC-12 Digital Services Exports to Select Markets, 2024

- To EU:** \$1.5 billion in services exports supporting 6,700 jobs
- To UK:** \$775 million in services exports supporting 3,100 jobs
- To Africa:** \$102 million in services exports supporting 430 jobs

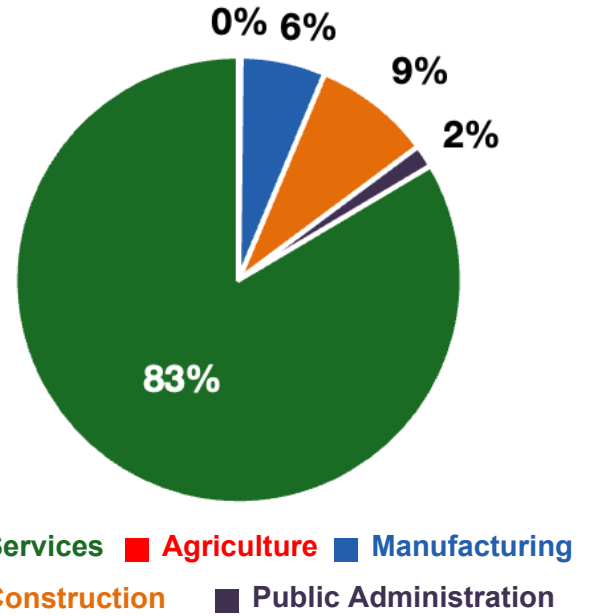
\*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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## Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In NC-12, services accounted 83% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 84,400 NC-12 workers.



## NC-12 Services Industries Employ 382,000 Workers

### NC-12 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	820
Construction	39,000
Manufacturing	28,000
Public Administration	7,540
<b>Total Services</b>	<b>382,000</b>
<i>Wholesale Trade</i>	7,450
<i>Retail Trade</i>	41,400
<i>Transportation, Warehousing, &amp; Utilities</i>	41,200
<i>Information</i>	8,500
<i>Finance, Insurance, &amp; Real Estate</i>	62,800
<i>Professional, Scientific, &amp; Management</i>	72,800
<i>Education, Health Care, &amp; Social Assistance</i>	84,400
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	42,500
<i>Other Services</i>	21,300