

U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

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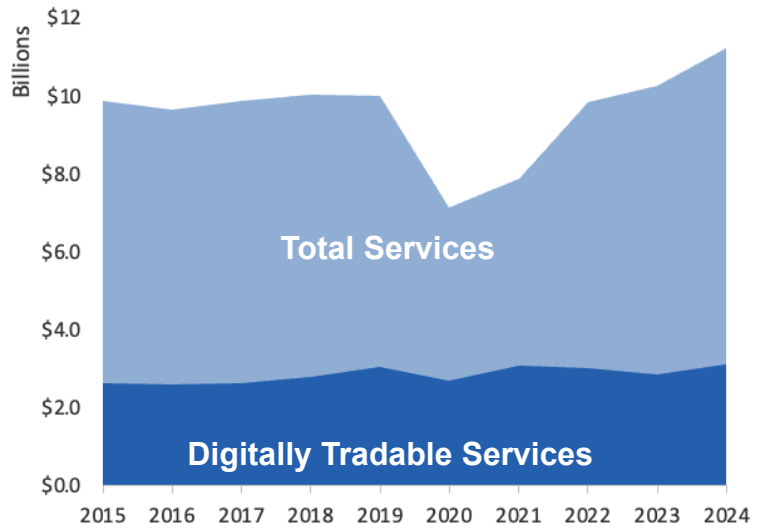
U.S. Services Supply the World

Louisiana has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

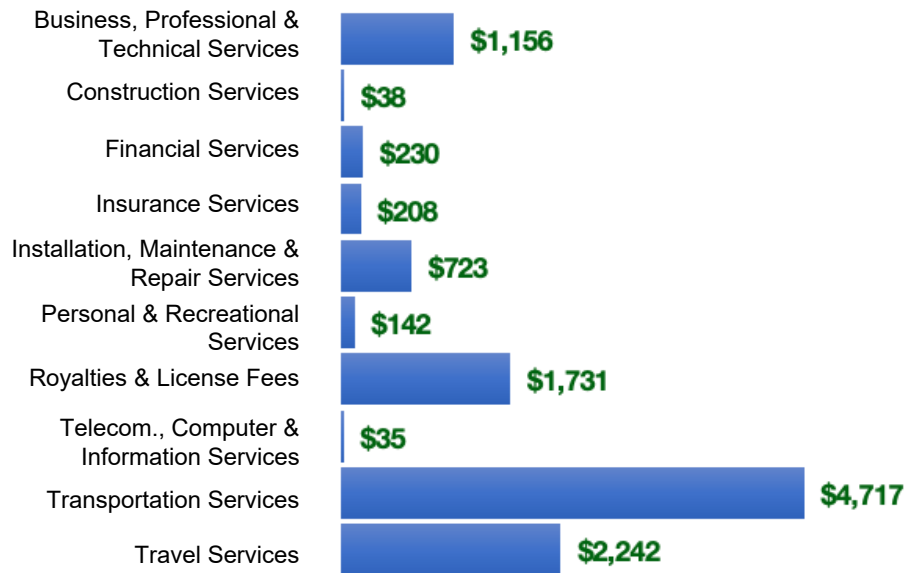
Type	2015	2019	2020	2024
Total Services	\$9.9B	\$10B	\$7.1B	\$11B
Digitally Tradable	\$2.6B	\$3.0B	\$2.7B	\$3.1B

Louisiana Services Exports



Louisiana Services Exports Support 57,200 Jobs, Including 11,000 from Digitally Tradable Services

LA Services Exports by Sector, 2024 (\$ millions)



LA Services Exports to Select Markets, 2024

- To China:** \$566 million in services exports supporting 3,550 jobs
- To Canada:** \$1.6 billion in services exports supporting 7,880 jobs
- To Mexico:** \$693 million in services exports supporting 3,970 jobs

LA Digital Services Exports to Select Markets, 2024

- To EU:** \$1.1 billion in services exports supporting 3,520 jobs
- To UK:** \$255 million in services exports supporting 1,110 jobs
- To Africa:** \$35 million in services exports supporting 160 jobs

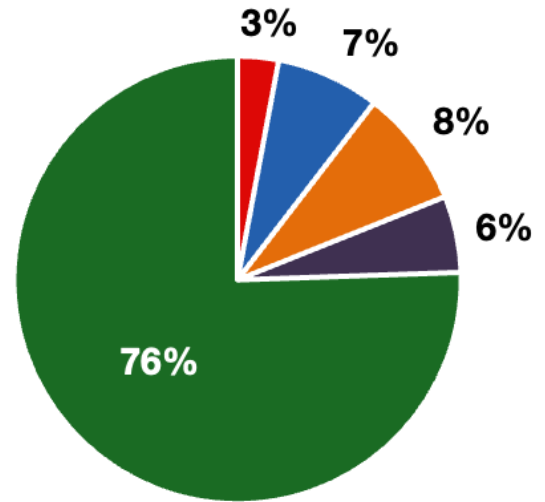
*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Louisiana, services accounted 76% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 523,220 Louisiana workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Louisiana Services Industries Employ 1.6 million Workers

Louisiana Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	61,000
Construction	175,000
Manufacturing	155,000
Public Administration	114,190
Total Services	1.6 million
<i>Wholesale Trade</i>	44,900
<i>Retail Trade</i>	220,000
<i>Transportation, Warehousing, & Utilities</i>	131,000
<i>Information</i>	26,300
<i>Finance, Insurance, & Real Estate</i>	105,000
<i>Professional, Scientific, & Management</i>	214,000
<i>Education, Health Care, & Social Assistance</i>	523,000
<i>Arts, Entertainment, Accommodation, & Food</i>	198,000
<i>Other Services</i>	96,700