

LOUISIANA'S 4TH DISTRICT

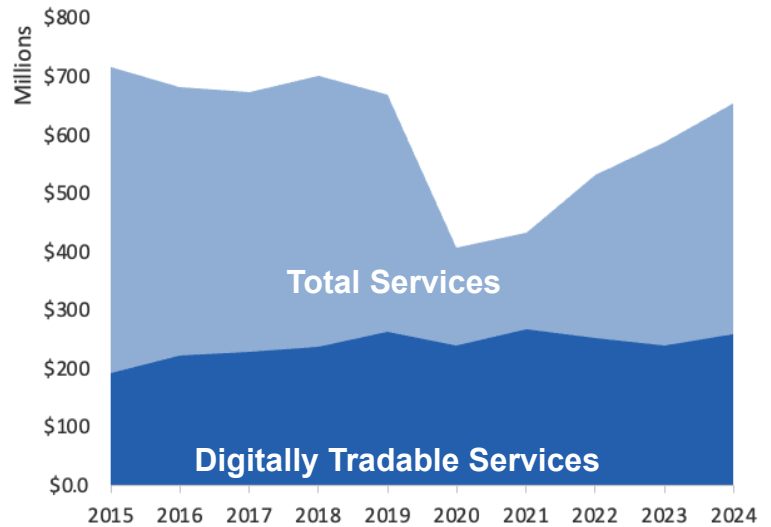
U.S. Services Supply the World

LA-4 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

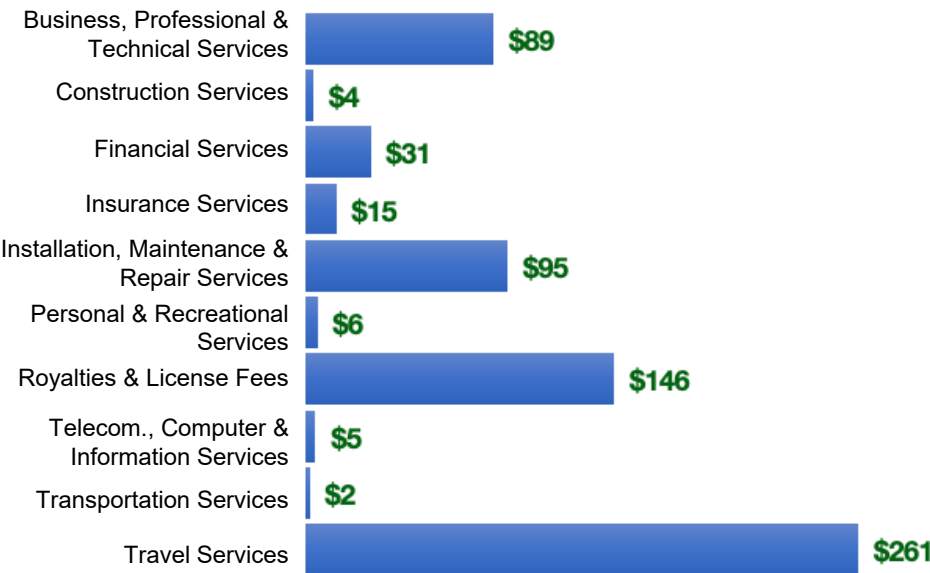
Type	2015	2019	2020	2024
Total Services	\$716M	\$670M	\$407M	\$654M
Digitally Tradable	\$193M	\$264M	\$240M	\$260M

LA-4 Services Exports



LA-4 Services Exports Support **4,400** Jobs, Including **900** from Digitally Tradable Services

LA-4 Services Exports by Sector, 2024 (\$ millions)



LA-4 Services Exports to Select Markets, 2024

- To China:** \$41 million in services exports supporting 310 jobs
- To Canada:** \$55 million in services exports supporting 460 jobs
- To Mexico:** \$48 million in services exports supporting 360 jobs

LA-4 Digital Services Exports to Select Markets, 2024

- To EU:** \$90 million in services exports supporting 290 jobs
- To UK:** \$20 million in services exports supporting 80 jobs
- To Africa:** \$3.3 million in services exports supporting 10 jobs

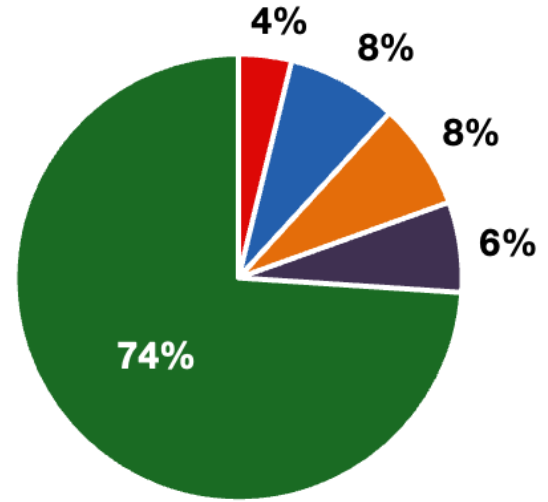
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

LOUISIANA'S 4TH DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In LA-4, services accounted 74% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 86,000 LA-4 workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

LA-4 Services Industries Employ 236,000 Workers

LA-4 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	12,200
Construction	24,600
Manufacturing	25,500
Public Administration	20,900
Total Services	236,000
<i>Wholesale Trade</i>	5,880
<i>Retail Trade</i>	37,500
<i>Transportation, Warehousing, & Utilities</i>	18,700
<i>Information</i>	4,050
<i>Finance, Insurance, & Real Estate</i>	15,600
<i>Professional, Scientific, & Management</i>	30,400
<i>Education, Health Care, & Social Assistance</i>	86,000
<i>Arts, Entertainment, Accommodation, & Food</i>	23,700
<i>Other Services</i>	14,300