U.S. SERVICES EXPORTS

BOOSTING THE ECONOMY

KENTUCKY

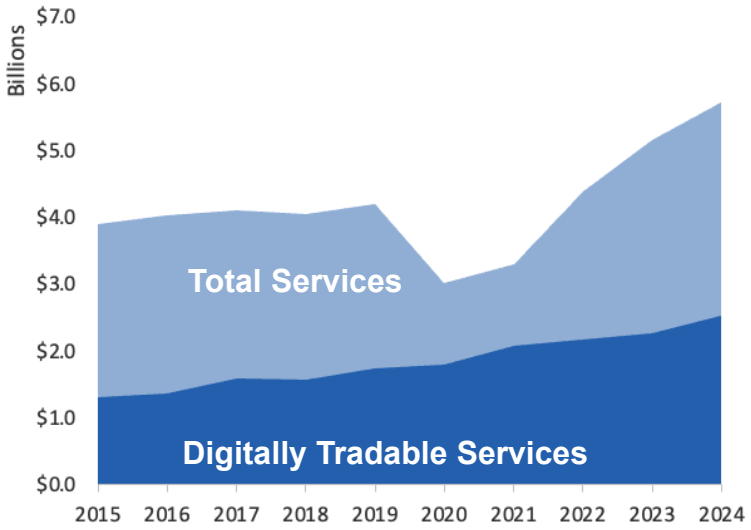
U.S. Services Supply the World

Kentucky has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared $1.2 trillion and the U.S. services trade surplus was $293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

Type	2015	2019	2020	2024
Total Services	$3.9B	$4.2B	$3.0B	$5.7B
Digitally Tradable	$1.3B	$1.7B	$1.8B	$2.5B

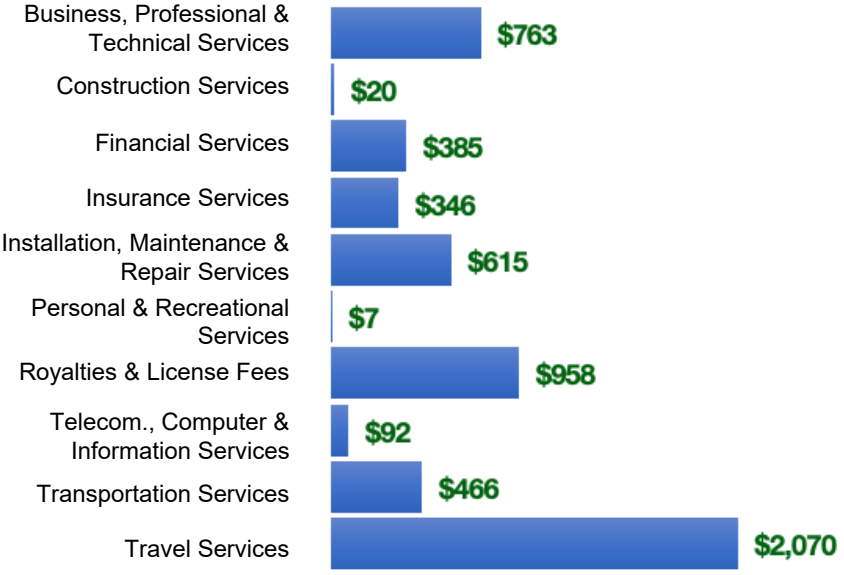
Kentucky Services Exports



Kentucky Services Exports Support 35,700 Jobs, Including 9,770 from Digitally Tradable Services

KY Services Exports by Sector, 2024

($ millions)



KY Services Exports to Select Markets, 2024

To China: **$379 million** in services exports supporting **2,620 jobs**

To Canada: **$486 million** in services exports supporting **3,520 jobs**

To Mexico: **$406 million** in services exports supporting **2,740 jobs**

KY Digital Services Exports to Select Markets, 2024

To EU: **$783 million** in services exports supporting **2,860 jobs**

To UK: **$254 million** in services exports supporting **1,100 jobs**

To Africa: **$26 million** in services exports supporting **110 jobs**

*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide.

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For more information on all 50 states, please visit **servicescoalition.org/exports** or email **admin@uscsi.org**

JOBS ACROSS AMERICA

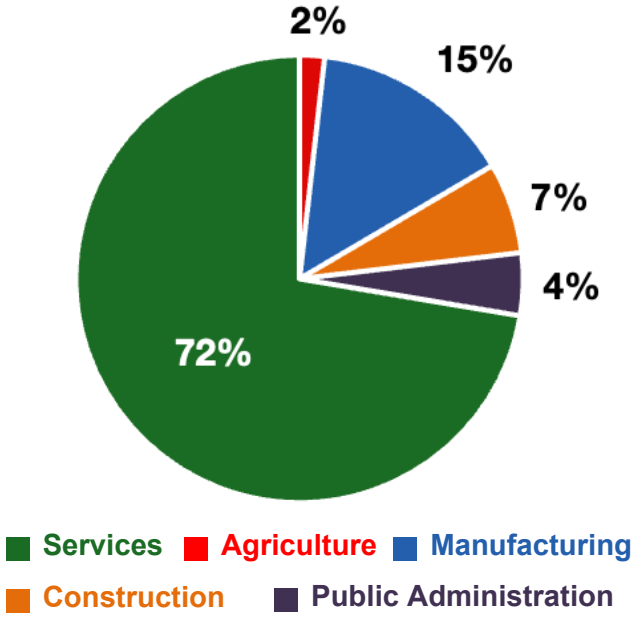
BOOSTING THE ECONOMY

KENTUCKY

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Kentucky, services accounted 72% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 520,060 Kentucky workers.



Kentucky Services Industries Employ 1.5 million Workers

Kentucky Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	**37,800**
Construction	**138,000**
Manufacturing	**310,000**
Public Administration	**95,000**
Total Services	**1.5 million**
Wholesale Trade	**38,900**
Retail Trade	**224,000**
Transportation, Warehousing, & Utilities	**150,000**
Information	**22,200**
Finance, Insurance, & Real Estate	**116,000**
Professional, Scientific, & Management	**186,000**
Education, Health Care, & Social Assistance	**520,000**
Arts, Entertainment, Accommodation, & Food	**167,000**
Other Services	**97,600**

* Sources: U.S. Census Bureau, American Community Survey

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