

KENTUCKY'S 4TH DISTRICT

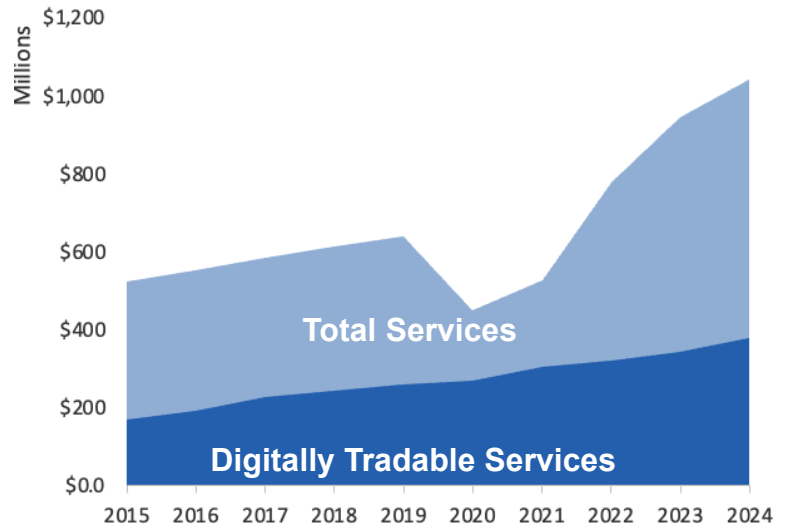
U.S. Services Supply the World

KY-4 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

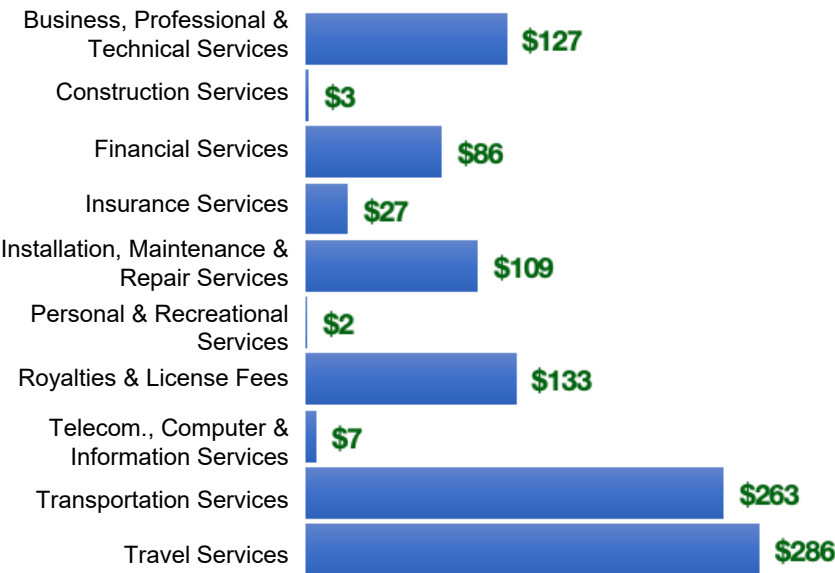
Type	2015	2019	2020	2024
Total Services	\$525M	\$639M	\$450M	\$1.0B
Digitally Tradable	\$169M	\$261M	\$268M	\$378M

KY-4 Services Exports



KY-4 Services Exports Support **6,040** Jobs, Including **1,480** from Digitally Tradable Services

KY-4 Services Exports by Sector, 2024 (\$ millions)



KY-4 Services Exports to Select Markets, 2024

- To China:** \$56 million in services exports supporting 360 jobs
- To Canada:** \$76 million in services exports supporting 550 jobs
- To Mexico:** \$76 million in services exports supporting 470 jobs

KY-4 Digital Services Exports to Select Markets, 2024

- To EU:** \$118 million in services exports supporting 440 jobs
- To UK:** \$40 million in services exports supporting 170 jobs
- To Africa:** \$3.7 million in services exports supporting 20 jobs

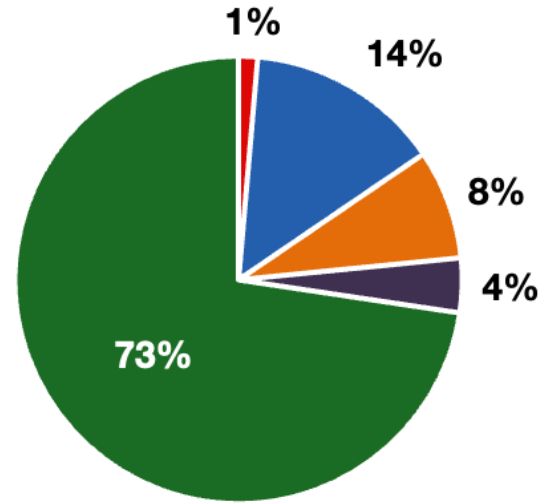
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In KY-4, services accounted 73% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 86,600 KY-4 workers.



KY-4 Services Industries Employ 274,000 Workers

KY-4 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	5,190
Construction	30,000
Manufacturing	53,300
Public Administration	14,900
Total Services	274,000
<i>Wholesale Trade</i>	6,660
<i>Retail Trade</i>	33,700
<i>Transportation, Warehousing, & Utilities</i>	29,200
<i>Information</i>	2,900
<i>Finance, Insurance, & Real Estate</i>	27,100
<i>Professional, Scientific, & Management</i>	43,300
<i>Education, Health Care, & Social Assistance</i>	86,600
<i>Arts, Entertainment, Accommodation, & Food</i>	30,500
<i>Other Services</i>	14,700