

U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

KANSAS

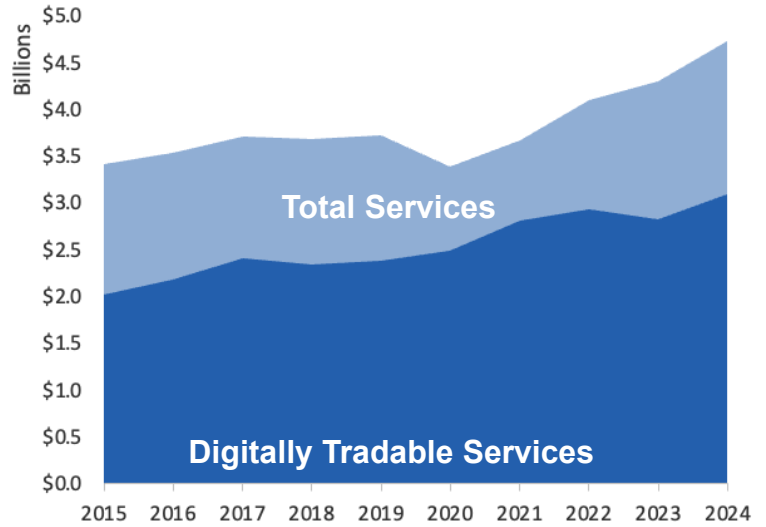
U.S. Services Supply the World

Kansas has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

Type	2015	2019	2020	2024
Total Services	\$3.4B	\$3.7B	\$3.4B	\$4.7B
Digitally Tradable	\$2.0B	\$2.4B	\$2.5B	\$3.1B

Kansas Services Exports



Kansas Services Exports Support 27,700 Jobs, Including 14,800 from Digitally Tradable Services

KS Services Exports by Sector, 2024 (\$ millions)



KS Services Exports to Select Markets, 2024

- To China:** \$263 million in services exports supporting 1,790 jobs
- To Canada:** \$354 million in services exports supporting 2,210 jobs
- To Mexico:** \$207 million in services exports supporting 1,330 jobs

KS Digital Services Exports to Select Markets, 2024

- To EU:** \$1.0 billion in services exports supporting 5,000 jobs
- To UK:** \$287 million in services exports supporting 1,440 jobs
- To Africa:** \$37 million in services exports supporting 190 jobs

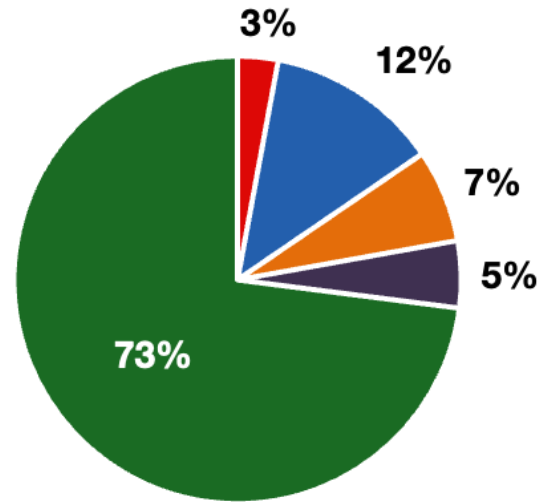
*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

KANSAS

Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Kansas, services accounted 73% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 373,720 Kansas workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Kansas Services Industries Employ 1.1 million Workers

Kansas Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	43,800
Construction	101,000
Manufacturing	188,000
Public Administration	72,430
Total Services	1.1 million
<i>Wholesale Trade</i>	33,000
<i>Retail Trade</i>	152,000
<i>Transportation, Warehousing, & Utilities</i>	89,100
<i>Information</i>	23,900
<i>Finance, Insurance, & Real Estate</i>	89,600
<i>Professional, Scientific, & Management</i>	152,000
<i>Education, Health Care, & Social Assistance</i>	374,000
<i>Arts, Entertainment, Accommodation, & Food</i>	110,000
<i>Other Services</i>	69,700