

U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

IOWA'S 4TH DISTRICT

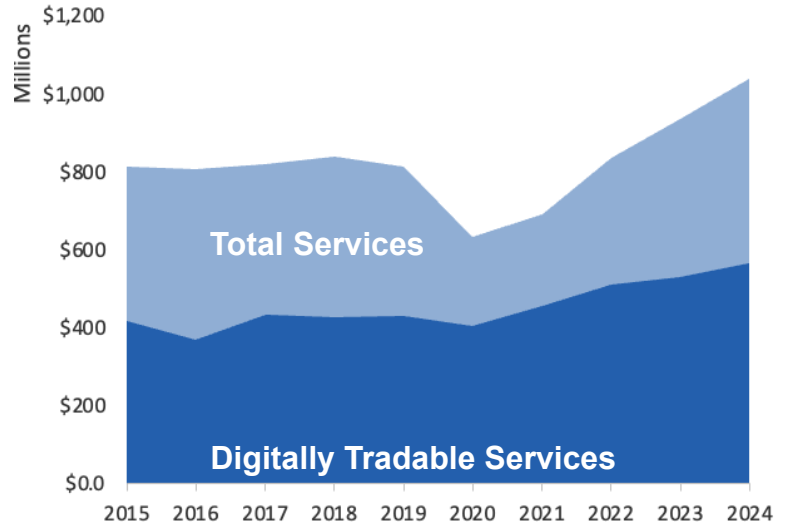
U.S. Services Supply the World

IA-4 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

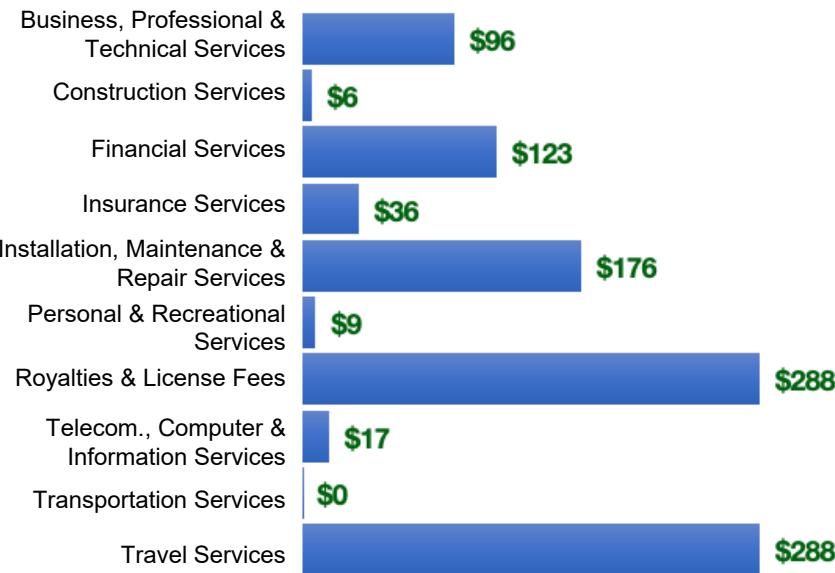
Type	2015	2019	2020	2024
Total Services	\$813M	\$815M	\$633M	\$1.0B
Digitally Tradable	\$418M	\$431M	\$404M	\$566M

IA-4 Services Exports



IA-4 Services Exports Support 5,950 Jobs, Including 1,830 from Digitally Tradable Services

IA-4 Services Exports by Sector, 2024 (\$ millions)



IA-4 Services Exports to Select Markets, 2024

- To China:** \$85 million in services exports supporting 660 jobs
- To Canada:** \$63 million in services exports supporting 420 jobs
- To Mexico:** \$44 million in services exports supporting 280 jobs

IA-4 Digital Services Exports to Select Markets, 2024

- To EU:** \$201 million in services exports supporting 590 jobs
- To UK:** \$51 million in services exports supporting 190 jobs
- To Africa:** \$5.6 million in services exports supporting 20 jobs

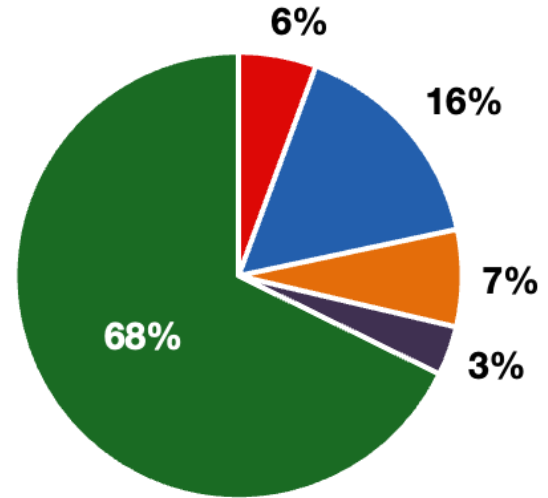
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

IOWA'S 4TH DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In IA-4, services accounted 68% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 100,000 IA-4 workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

IA-4 Services Industries Employ 276,000 Workers

IA-4 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	23,000
Construction	28,600
Manufacturing	65,400
Public Administration	14,500
Total Services	276,000
<i>Wholesale Trade</i>	9,700
<i>Retail Trade</i>	47,600
<i>Transportation, Warehousing, & Utilities</i>	20,200
<i>Information</i>	5,480
<i>Finance, Insurance, & Real Estate</i>	21,100
<i>Professional, Scientific, & Management</i>	25,100
<i>Education, Health Care, & Social Assistance</i>	100,000
<i>Arts, Entertainment, Accommodation, & Food</i>	30,200
<i>Other Services</i>	16,900