

U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

FLORIDA

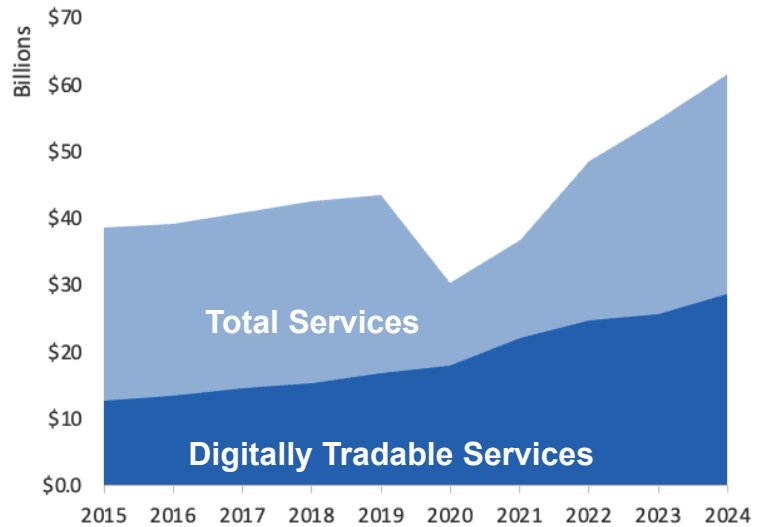
U.S. Services Supply the World

Florida has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

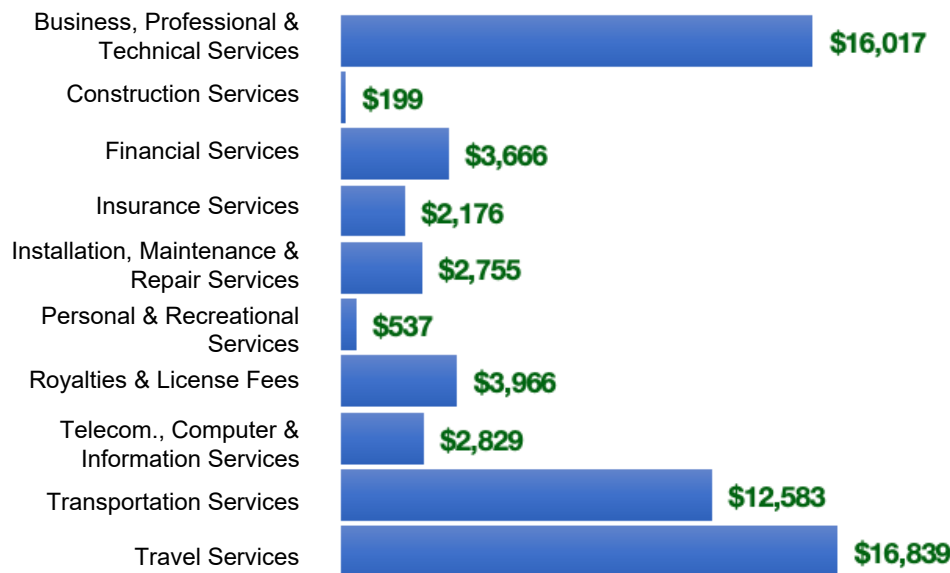
Type	2015	2019	2020	2024
Total Services	\$39B	\$44B	\$30B	\$62B
Digitally Tradable	\$13B	\$17B	\$18B	\$29B

Florida Services Exports



Florida Services Exports Support **388,000** Jobs, Including **146,000** from Digitally Tradable Services

FL Services Exports by Sector, 2024 (\$ millions)



FL Services Exports to Select Markets, 2024

- To China:** \$2.7 billion in services exports supporting 20,860 jobs
- To Canada:** \$4.8 billion in services exports supporting 35,430 jobs
- To Mexico:** \$3.6 billion in services exports supporting 25,040 jobs

FL Digital Services Exports to Select Markets, 2024

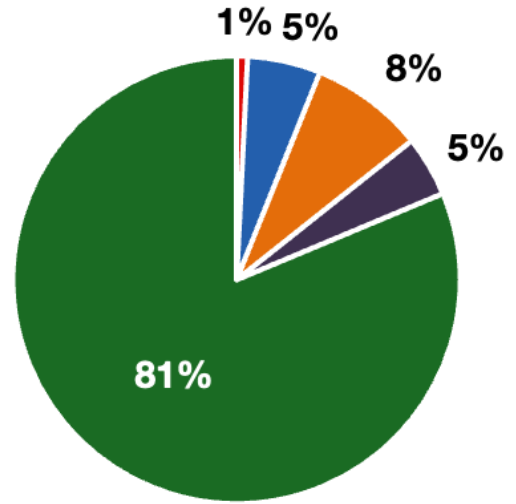
- To EU:** \$8.4 billion in services exports supporting 44,300 jobs
- To UK:** \$3.0 billion in services exports supporting 15,400 jobs
- To Africa:** \$417 million in services exports supporting 2,260 jobs

*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Florida, services accounted 81% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 2.4 million Florida workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Florida Services Industries Employ 9.1 million Workers

Florida Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	88,700
Construction	923,000
Manufacturing	593,000
Public Administration	490,440
Total Services	9.1 million
<i>Wholesale Trade</i>	220,000
<i>Retail Trade</i>	1.3 million
<i>Transportation, Warehousing, & Utilities</i>	716,000
<i>Information</i>	175,000
<i>Finance, Insurance, & Real Estate</i>	918,000
<i>Professional, Scientific, & Management</i>	1.6 million
<i>Education, Health Care, & Social Assistance</i>	2.4 million
<i>Arts, Entertainment, Accommodation, & Food</i>	1.2 million
<i>Other Services</i>	554,000