

# U.S. SERVICES EXPORTS BOOSTING THE ECONOMY

## ARKANSAS

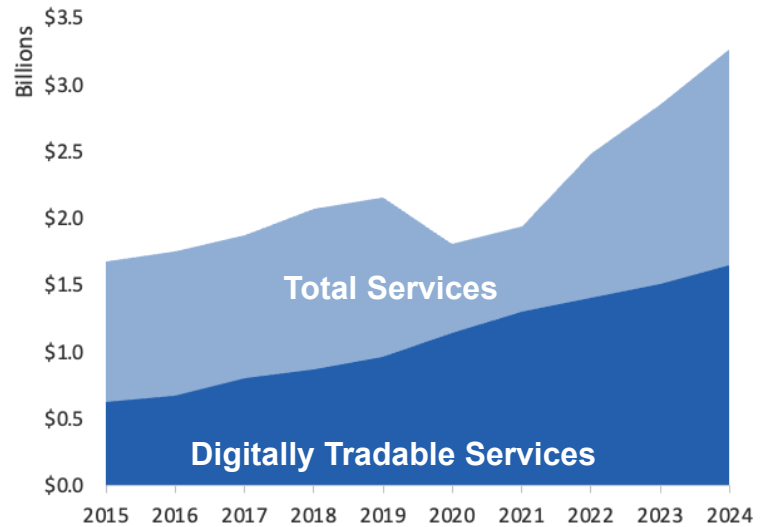
### U.S. Services Supply the World

Arkansas has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

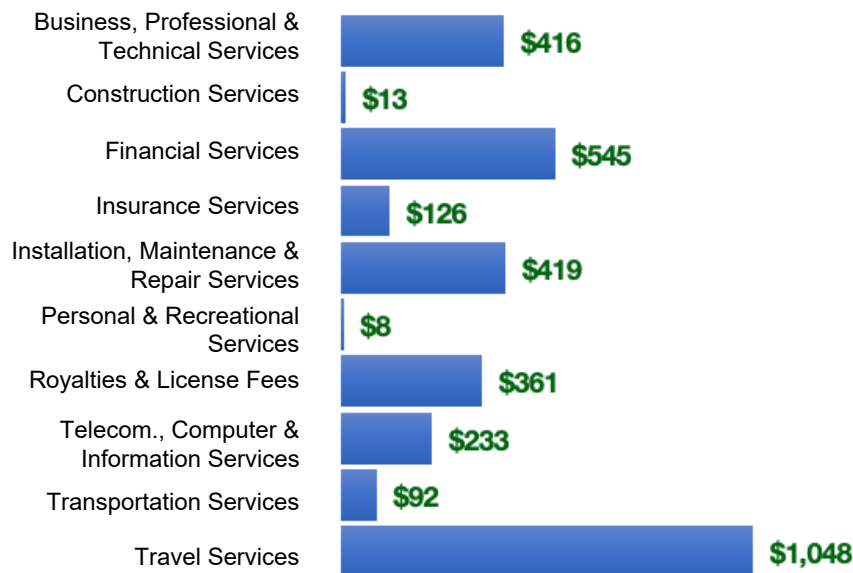
Type	2015	2019	2020	2024
Total Services	\$1.7B	\$2.2B	\$1.8B	\$3.3B
Digitally Tradable	\$631M	\$960M	\$1.1B	\$1.7B

### Arkansas Services Exports



Arkansas Services Exports Support **20,000** Jobs, Including **6,340** from Digitally Tradable Services

### AR Services Exports by Sector, 2024 (\$ millions)



### AR Services Exports to Select Markets, 2024

- To China:** \$201 million in services exports supporting 1,410 jobs
- To Canada:** \$303 million in services exports supporting 2,040 jobs
- To Mexico:** \$196 million in services exports supporting 1,370 jobs

### AR Digital Services Exports to Select Markets, 2024

- To EU:** \$456 million in services exports supporting 1,690 jobs
- To UK:** \$214 million in services exports supporting 860 jobs
- To Africa:** \$18 million in services exports supporting 80 jobs

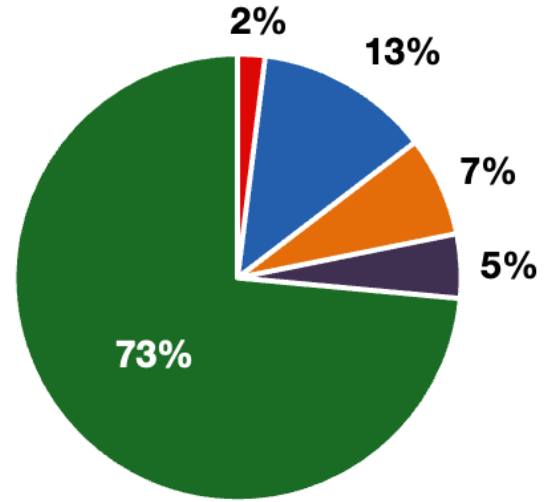
\*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

## ARKANSAS

### Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Arkansas, services accounted 73% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 337,550 Arkansas workers.



■ Services 
 ■ Agriculture 
 ■ Manufacturing 
 ■ Construction 
 ■ Public Administration

### Arkansas Services Industries Employ 1.0 million Workers

### Arkansas Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	27,700
Construction	101,000
Manufacturing	177,000
Public Administration	64,890
<b>Total Services</b>	<b>1.0 million</b>
<i>Wholesale Trade</i>	35,400
<i>Retail Trade</i>	181,000
<i>Transportation, Warehousing, &amp; Utilities</i>	83,700
<i>Information</i>	16,900
<i>Finance, Insurance, &amp; Real Estate</i>	76,600
<i>Professional, Scientific, &amp; Management</i>	116,000
<i>Education, Health Care, &amp; Social Assistance</i>	338,000
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	109,000
<i>Other Services</i>	73,400