

ARKANSAS' 4TH DISTRICT

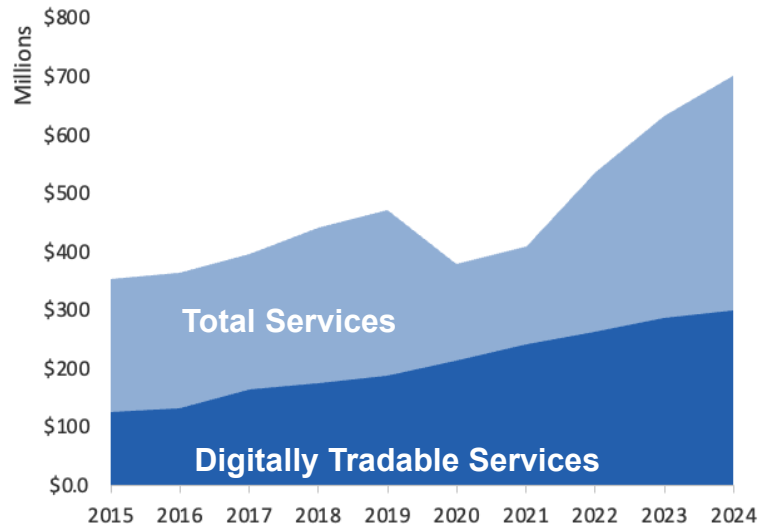
U.S. Services Supply the World

AR-4 has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

Type	2015	2019	2020	2024
Total Services	\$354M	\$471M	\$379M	\$701M
Digitally Tradable	\$127M	\$189M	\$214M	\$301M

AR-4 Services Exports



AR-4 Services Exports Support **4,080** Jobs, Including **1,060** from Digitally Tradable Services

AR-4 Services Exports by Sector, 2024 (\$ millions)



AR-4 Services Exports to Select Markets, 2024

- To China:** \$52 million in services exports supporting 290 jobs
- To Canada:** \$56 million in services exports supporting 390 jobs
- To Mexico:** \$43 million in services exports supporting 300 jobs

AR-4 Digital Services Exports to Select Markets, 2024

- To EU:** \$80 million in services exports supporting 270 jobs
- To UK:** \$46 million in services exports supporting 170 jobs
- To Africa:** \$3.6 million in services exports supporting 10 jobs

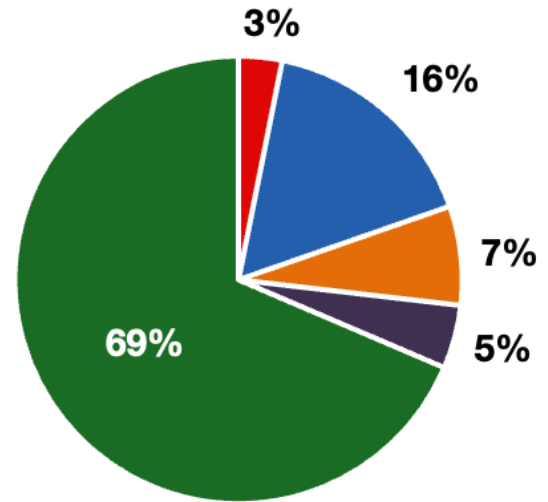
*Sources: National data from the U.S. Bureau of Economic Analysis, district export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In AR-4, services accounted 69% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 78,200 AR-4 workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

AR-4 Services Industries Employ 215,000 Workers

AR-4 Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	9,850
Construction	22,500
Manufacturing	51,900
Public Administration	14,400
Total Services	215,000
<i>Wholesale Trade</i>	5,030
<i>Retail Trade</i>	37,100
<i>Transportation, Warehousing, & Utilities</i>	19,100
<i>Information</i>	2,790
<i>Finance, Insurance, & Real Estate</i>	11,600
<i>Professional, Scientific, & Management</i>	22,500
<i>Education, Health Care, & Social Assistance</i>	78,200
<i>Arts, Entertainment, Accommodation, & Food</i>	23,100
<i>Other Services</i>	15,900