

ALABAMA

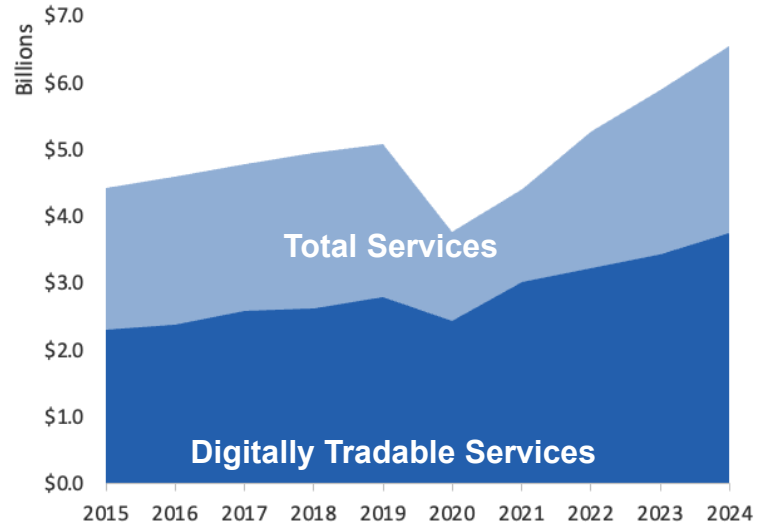
U.S. Services Supply the World

Alabama has seen a rise in services exports, boosting state economic growth and jobs. In 2024, U.S. services exports neared \$1.2 trillion and the U.S. services trade surplus was \$293 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

Type	2015	2019	2020	2024
Total Services	\$4.4B	\$5.1B	\$3.8B	\$6.6B
Digitally Tradable	\$2.3B	\$2.8B	\$2.4B	\$3.8B

Alabama Services Exports



Alabama Services Exports Support **37,000** Jobs, Including **15,000** from Digitally Tradable Services

AL Services Exports by Sector, 2024 (\$ millions)



AL Services Exports to Select Markets, 2024

- To China:** \$417 million in services exports supporting 2,770 jobs
- To Canada:** \$519 million in services exports supporting 3,290 jobs
- To Mexico:** \$374 million in services exports supporting 2,360 jobs

AL Digital Services Exports to Select Markets, 2024

- To EU:** \$991 million in services exports supporting 3,790 jobs
- To UK:** \$449 million in services exports supporting 1,860 jobs
- To Africa:** \$65 million in services exports supporting 280 jobs

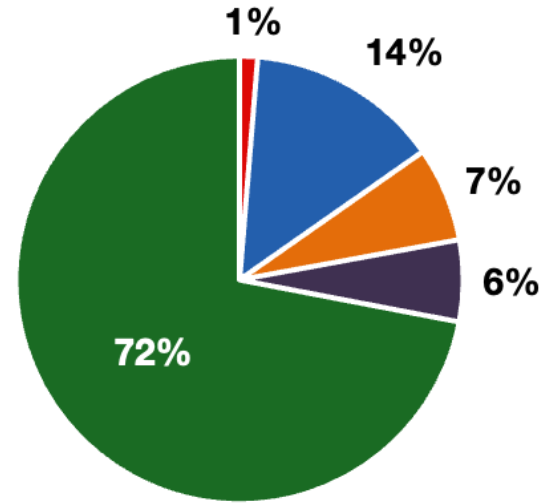
*Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. Copyright 2026. The Coalition of Services Industries. All rights reserved.

ALABAMA

Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 79 percent of employment in the United States and 75 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Alabama, services accounted 72% percent of all jobs in 2024. The top services sector for employment was education services, health care and social assistance, which alone employed 536,830 Alabama workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Alabama Services Industries Employ 1.7 million Workers

Alabama Jobs by Sector and Services Subsector, 2024

Agriculture, Forestry, & Mining	30,500
Construction	160,000
Manufacturing	328,000
Public Administration	138,160
Total Services	1.7 million
<i>Wholesale Trade</i>	45,000
<i>Retail Trade</i>	268,000
<i>Transportation, Warehousing, & Utilities</i>	134,000
<i>Information</i>	27,400
<i>Finance, Insurance, & Real Estate</i>	131,000
<i>Professional, Scientific, & Management</i>	244,000
<i>Education, Health Care, & Social Assistance</i>	537,000
<i>Arts, Entertainment, Accommodation, & Food</i>	193,000
<i>Other Services</i>	109,000