



CSI Supports New Presidential Mandate to Address Unfair Trade Practices and Pursue New Sectoral and Bilateral Trade Agreements

Washington, D.C. (January 21, 2025) — *The Coalition of Services Industries (CSI) today welcomed and endorsed President Trump's call to address unfair trade practices and pursue sectoral and bilateral trade agreements in his America First Trade Policy memorandum.*

Said CSI President Christine Bliss: "We strongly support President Trump's plans to address unfair trade practices and pursue new sectoral and bilateral trade agreements. To enhance US global competitiveness, we urge USTR to include disciplines on digital and services trade as part of any sectoral or bilateral negotiations.

"Services matter in their own right: The US ranks as the global leader in services exports, with \$1.0 trillion in cross-border services exports in 2023.

"But services are also tightly integrated into and enhance the value of goods and manufacturing as well as agriculture and sectors across the economy. Think, for example, of how critical logistics, financing and insurance, and e-payment are for sales and delivery of US goods and agriculture. In fact, US manufacturers are the second largest exporter of digitally enabled services, after the financial services sector.

"We look forward to the opportunity to work with the Trump Administration and to provide input on a trade agenda that will enhance US exports of goods and services, protect our security and benefit American workers and business."

CSI is the leading U.S. industry association devoted to promoting the trade policy priorities of the U.S. services sector on services and digital issues. Our members include companies that provide financial services, information and communication technology services, telecom services, express delivery and logistics, media and entertainment, distribution, and professional services to all sectors of the economy, including manufacturing and agriculture. CSI members include manufacturers of consumer electronics, telecommunications equipment and health and nutrition products. Our members operate in all 50 states and in nearly 200 countries, representing both large and small firms. CSI also works with counterpart organizations around the globe as co-chair of the Global Services Coalition and the Asia Pacific Services Coalition.