

KANSAS

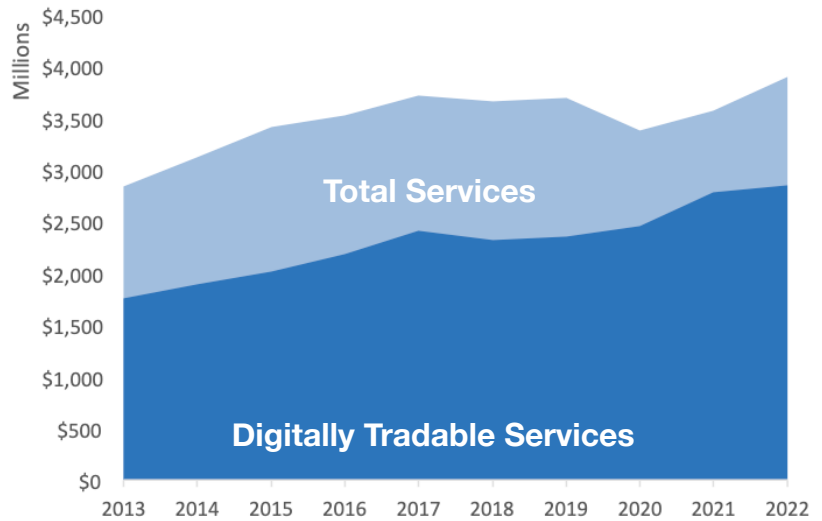
U.S. Services Supply the World

Kansas has seen a rise in services exports, boosting economic growth and jobs. Services exports have fully recovered from Covid-related declines. In 2022, the U.S. services trade surplus was \$232 billion.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

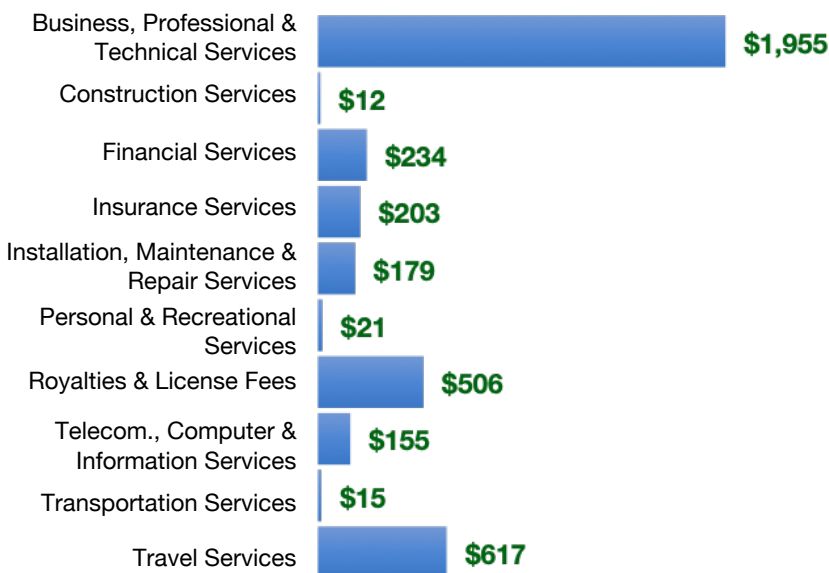
Type	2013	2019	2020	2022
Total Services	\$2.8B	\$3.7B	\$3.4B	\$3.9B
Digitally Tradable	\$1.8B	\$2.4B	\$2.5B	\$2.9B

Kansas Services Exports



Kansas Services Exports Support **23,290** Jobs, Including **15,450** from Digitally Tradable Services

KS Services Exports by Sector, 2022 (\$ millions)



KS Services Exports to Select Markets, 2022

- To China:** \$205 million in services exports supporting **1,290 jobs**
- To Canada:** \$279 million in services exports supporting **1,740 jobs**
- To Mexico:** \$160 million in services exports supporting **1,150 jobs**

KS Digital Services Exports to Select Markets, 2022

- To EU:** \$981 million in services exports supporting **5,400 jobs**
- To UK:** \$237 million in services exports supporting **1,310 jobs**
- To Africa:** \$35 million in services exports supporting **210 jobs**
- To IPEF*:** \$511 million in services exports supporting **2,720 jobs**

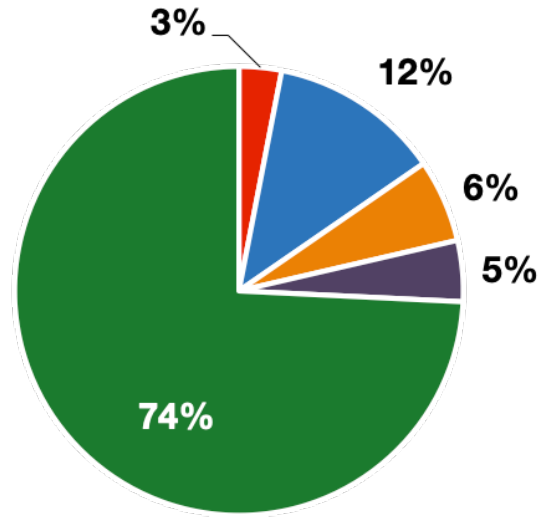
* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on July 1, 2024. Copyright 2024. The Coalition of Services Industries. All rights reserved.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Kansas, services accounted for 74 percent of all jobs in 2022. The top services sector for employment was educational services, and health care and social assistance, which alone employed 359,300 Kansas workers.



■ Services
 ■ Agriculture
 ■ Manufacturing
 ■ Construction
 ■ Public Administration

Kansas Services Industries Employ 1.1 Million Workers

Kansas Jobs by Sector and Services Subsector, 2022

Agriculture, Forestry, & Mining	44,600
Construction	87,200
Manufacturing	179,600
Public Administration	64,000
Total Services	1.1 Million
<i>Wholesale Trade</i>	33,000
<i>Retail Trade</i>	159,200
<i>Transportation, Warehousing, & Utilities</i>	80,000
<i>Information</i>	23,400
<i>Finance, Insurance, & Real Estate</i>	98,200
<i>Professional, Scientific, & Management</i>	149,400
<i>Education, Health Care, & Social Assistance</i>	359,300
<i>Arts, Entertainment, Accommodation, & Food</i>	112,300
<i>Other Services</i>	66,300