



Canadian Streaming Obligations Harm U.S. Services Suppliers and Workers

Washington, D.C. (June 4, 2024) – Said Coalition of Services Industries President Christine Bliss, “We are deeply troubled with today's announcement by the CRTC that mandates U.S. streaming services pay a 5% base fee to Canadian government funds without accurately accounting for the already outsized investments of U.S. streaming providers in the Canadian creative sector.

This decision will force U.S. services and streaming providers to divert funds that would have otherwise gone towards their own investments and U.S. employees, to a set of funds which U.S. companies cannot access. Imposing this base fee without having valued the existing investments of U.S. companies and before the Canadian content definition consultation takes place also runs contrary to the flexible, outcomes-based approach both the government and CRTC have said they want.

Today's decision seriously disadvantages U.S. streaming providers, which are a key component of the U.S. services sector, that accounts for 80% of GDP and 8 out of 10 jobs. It threatens well-paying U.S. services jobs and comes at a time when U.S. streaming providers are already facing trade barriers in other countries.

We urge the CRTC to move forward in the implementation process in a manner that recognizes the full scope of U.S. services investment in Canada, modernizes the definition of Canadian content, and leads to a more flexible approach in line with Canada's investment and digital commitments in USMCA.”

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