

WISCONSIN

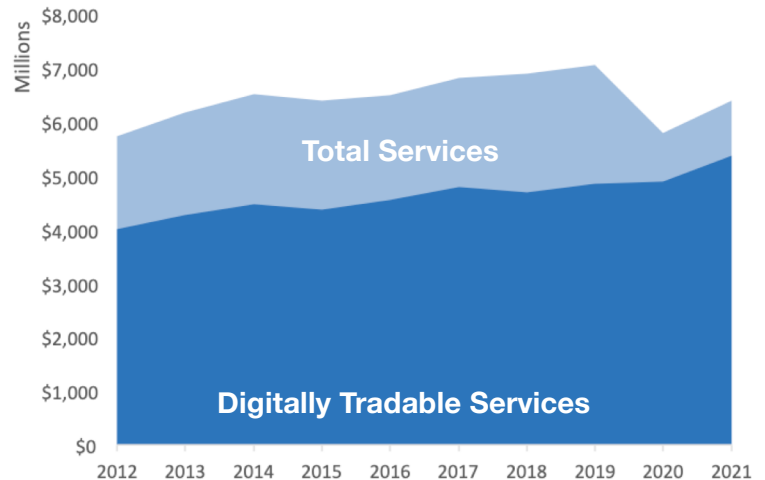
U.S. Services Supply the World

Wisconsin has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was \$245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

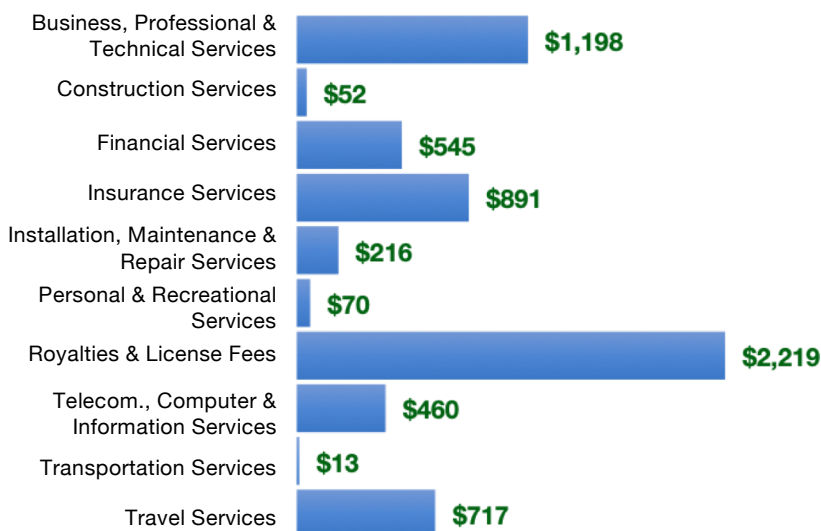
Type	2012	2019	2020	2021
Total Services	\$5.7B	\$7.1B	\$5.8B	\$6.4B
Digitally Tradable	\$4.0B	\$4.8B	\$4.9B	\$5.4B

Wisconsin Services Exports



Wisconsin Services Exports Support **31,640** Jobs, Including **22,170** from Digitally Tradable Services

WI Services Exports by Sector, 2021 (\$ millions)



WI Services Exports to Select Markets, 2021

To China: \$397 million in services exports supporting 2,690 jobs

To Canada: \$450 million in services exports supporting 2,210 jobs

To Mexico: \$251 million in services exports supporting 1,670 jobs

WI Digital Services Exports to Select Markets, 2021

To EU: \$1.5 billion in services exports supporting 5,830 jobs

To UK: \$513 million in services exports supporting 2,290 jobs

To Africa: \$52 million in services exports supporting 330 jobs

To IPEF*: \$1.1 billion in services exports supporting 4,460 jobs

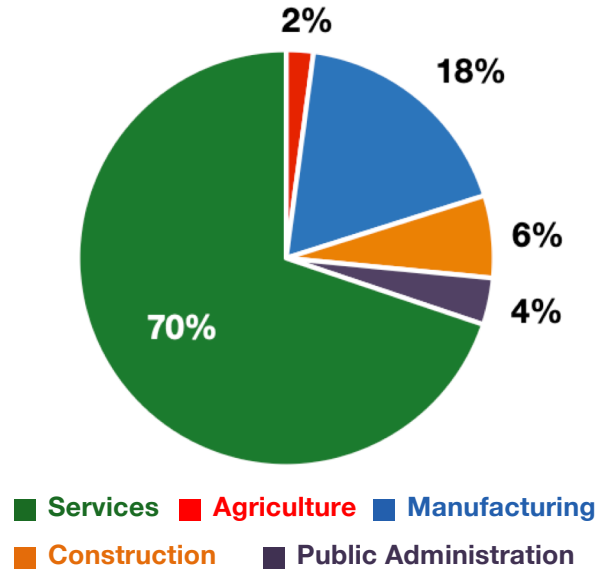
* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on May 23, 2022. Copyright 2023. The Coalition of Services Industries. All rights reserved.

WISCONSIN

Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Wisconsin, services accounted for 70 percent of all jobs in 2021. The top services sector for employment was education, health care, and social assistance services, which alone employed 692,800 Wisconsin workers.



Wisconsin Services Industries Employ 2.1 Million Workers

Wisconsin Jobs by Sector and Services Subsector, 2021

Agriculture, Forestry, & Mining	63,400
Construction	191,300
Manufacturing	539,000
Public Administration	108,700
Total Services	2.1 Million
<i>Wholesale Trade</i>	74,700
<i>Retail Trade</i>	341,400
<i>Transportation, Warehousing, & Utilities</i>	154,300
<i>Information</i>	44,000
<i>Finance, Insurance, & Real Estate</i>	187,100
<i>Professional, Scientific, & Management</i>	269,600
<i>Education, Health Care, & Social Assistance</i>	692,800
<i>Arts, Entertainment, Accommodation, & Food</i>	205,200
<i>Other Services</i>	119,600