

## KANSAS

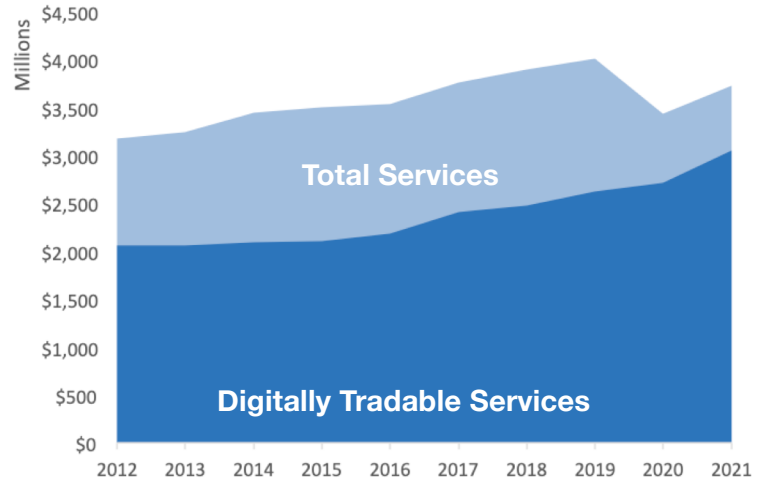
### U.S. Services Supply the World

Kansas has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was \$245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

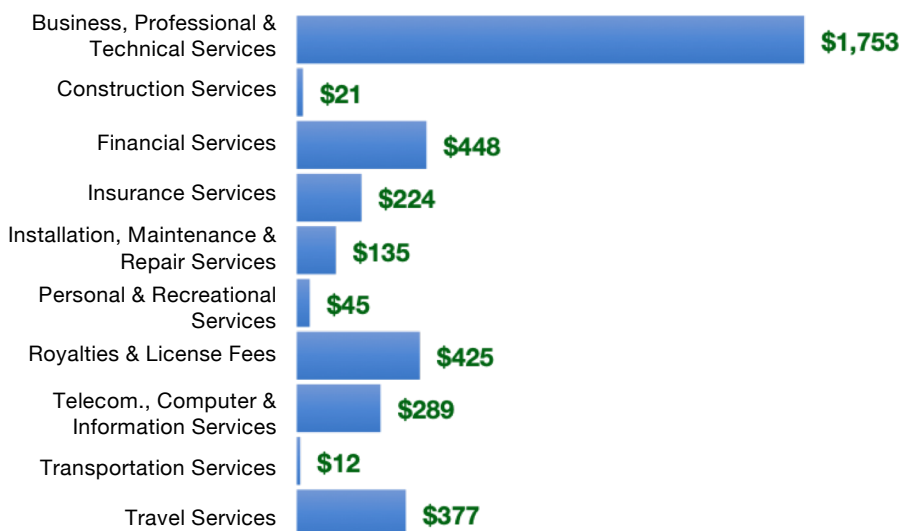
Type	2012	2019	2020	2021
Total Services	\$3.2B	\$4.0B	\$3.4B	\$3.7B
Digitally Tradable	\$2.1B	\$2.6B	\$2.7B	\$3.0B

### Kansas Services Exports



**Kansas Services Exports Support 22,990 Jobs, Including 17,950 from Digitally Tradable Services**

### KS Services Exports by Sector, 2021 (\$ millions)



### KS Services Exports to Select Markets, 2021

**To China:** \$201 million in services exports supporting 1,410 jobs

**To Canada:** \$253 million in services exports supporting 1,460 jobs

**To Mexico:** \$151 million in services exports supporting 1,050 jobs

### KS Digital Services Exports to Select Markets, 2021

**To EU:** \$983 million in services exports supporting 6,150 jobs

**To UK:** \$295 million in services exports supporting 1,710 jobs

**To Africa:** \$41 million in services exports supporting 310 jobs

**To IPEF\*:** \$551 million in services exports supporting 3,170 jobs

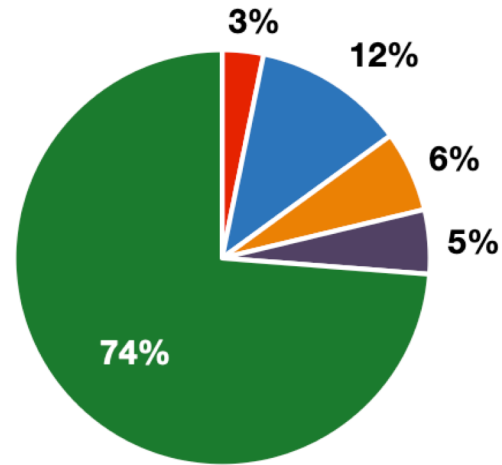
\* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on May 23, 2022. Copyright 2023. The Coalition of Services Industries. All rights reserved.

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### Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Kansas, services accounted for 74 percent of all jobs in 2021. The top services sector for employment was education, health care, and social assistance services, which alone employed 361,300 Kansas workers.



■ Services 
 ■ Agriculture 
 ■ Manufacturing 
 ■ Construction 
 ■ Public Administration

Kansas Services Industries Employ **1.1 Million** Workers

### Kansas Jobs by Sector and Services Subsector, 2021

Agriculture, Forestry, & Mining	46,100
Construction	90,000
Manufacturing	169,400
Public Administration	71,600
<b>Total Services</b>	<b>1.1 Million</b>
<i>Wholesale Trade</i>	32,200
<i>Retail Trade</i>	152,500
<i>Transportation, Warehousing, &amp; Utilities</i>	80,200
<i>Information</i>	23,500
<i>Finance, Insurance, &amp; Real Estate</i>	95,100
<i>Professional, Scientific, &amp; Management</i>	146,100
<i>Education, Health Care, &amp; Social Assistance</i>	361,300
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	108,300
<i>Other Services</i>	61,200