NV-4 has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was $245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>Type</th>
<th>2012</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Services</td>
<td>$1.7B</td>
<td>$1.9B</td>
<td>$804M</td>
<td>$892M</td>
</tr>
<tr>
<td>Digitally Tradable Services</td>
<td>$217M</td>
<td>$341M</td>
<td>$341M</td>
<td>$407M</td>
</tr>
</tbody>
</table>

NV-4 Services Exports Support 6,040 Jobs, Including 2,130 from Digitally Tradable Services

NV-4 Services Exports by Sector, 2021 ($ millions)

- Business, Professional & Technical Services: $148
- Construction Services: $8
- Financial Services: $153
- Insurance Services: $17
- Installation, Maintenance & Repair Services: $27
- Personal & Recreational Services: $24
- Royalties & License Fees: $64
- Telecom., Computer & Information Services: $52
- Transportation Services: $75
- Travel Services: $324

NV-4 Services Exports to Select Markets, 2021

- To China: $38 M in services exports supporting 270 jobs
- To Canada: $68 M in services exports supporting 400 jobs
- To Mexico: $125 M in services exports supporting 1,060 jobs

NV-4 Digital Services Exports to Select Markets, 2021

- To EU: $87 M in services exports supporting 430 jobs
- To UK: $46 M in services exports supporting 220 jobs
- To Africa: $9.1 M in services exports supporting 70 jobs
- To IPEF*: $79 M in services exports supporting 430 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. “IPEF” includes the participants as of launch on May 23, 2022.

For more information on all 50 states, please visit servicescoalition.org/exports or email admin@uscsi.org

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# Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In NV-4, services accounted for 80 percent of all jobs in 2021. The top services sector for employment was arts, entertainment, and recreation, and accommodation and food services, which alone employed 61,100 NV-4 workers.

*Sources: U.S. Census Bureau, American Community Survey
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