IL-11 Services Exports

U.S. Services Supply the World

IL-11 has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was $245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>Type</th>
<th>2012</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Services</td>
<td>$1.2B</td>
<td>$1.5B</td>
<td>$1.3B</td>
<td>$1.5B</td>
</tr>
<tr>
<td>Digitally Tradable Services</td>
<td>$846M</td>
<td>$1.2B</td>
<td>$1.2B</td>
<td>$1.3B</td>
</tr>
</tbody>
</table>

IL-11 Services Exports Support 8,720 Jobs, Including 7,470 from Digitally Tradable Services

IL-11 Services Exports by Sector, 2021
($ millions)

- Business, Professional & Technical Services: $545
- Construction Services: $8
- Financial Services: $324
- Insurance Services: $87
- Installation, Maintenance & Repair Services: $42
- Personal & Recreational Services: $28
- Royalties & License Fees: $232
- Telecom., Computer & Information Services: $140
- Transportation Services: $1
- Travel Services: $74

IL-11 Services Exports to Select Markets, 2021

- To China: $61 M in services exports supporting 440 jobs
- To Canada: $115 M in services exports supporting 660 jobs
- To Mexico: $56 M in services exports supporting 400 jobs

IL-11 Digital Services Exports to Select Markets, 2021

- To EU: $377 M in services exports supporting 2,260 jobs
- To UK: $124 M in services exports supporting 680 jobs
- To Africa: $17 M in services exports supporting 130 jobs
- To IPEF*: $225 M in services exports supporting 1,330 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. “IPEF” includes the participants as of launch on May 23, 2022.

For more information on all 50 states, please visit servicescoalition.org(exports) or email admin@uscsi.org
Services Fuel U.S. Jobs and Growth

Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In IL-11, services accounted for 78 percent of all jobs in 2021. The top services sector for employment was educational services, and health care and social assistance, which alone employed 86,900 IL-11 workers.

**IL-11 Jobs by Sector and Services Subsector, 2021**

- Agriculture, Forestry, & Mining: 1,100
- Construction: 23,400
- Manufacturing: 50,500
- Public Administration: 12,500
- Total Services: 299,100
- Wholesale Trade: 13,400
- Retail Trade: 42,700
- Transportation, Warehousing, & Utilities: 21,300
- Information: 6,000
- Finance, Insurance, & Real Estate: 32,500
- Professional, Scientific, & Management: 53,600
- Education, Health Care, & Social Assistance: 86,900
- Arts, Entertainment, Accommodation, & Food: 28,600
- Other Services: 14,000

*Sources: U.S. Census Bureau, American Community Survey*