

Iowa's 1st DISTRICT

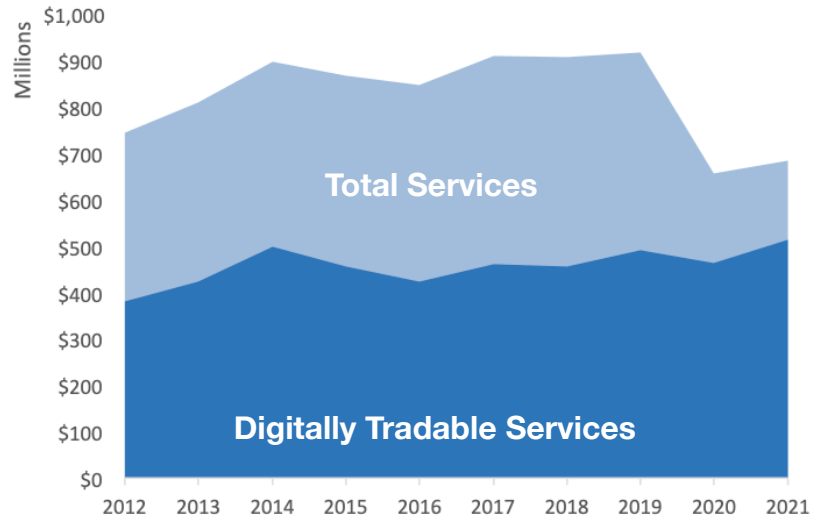
U.S. Services Supply the World

IA-1 has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was \$245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

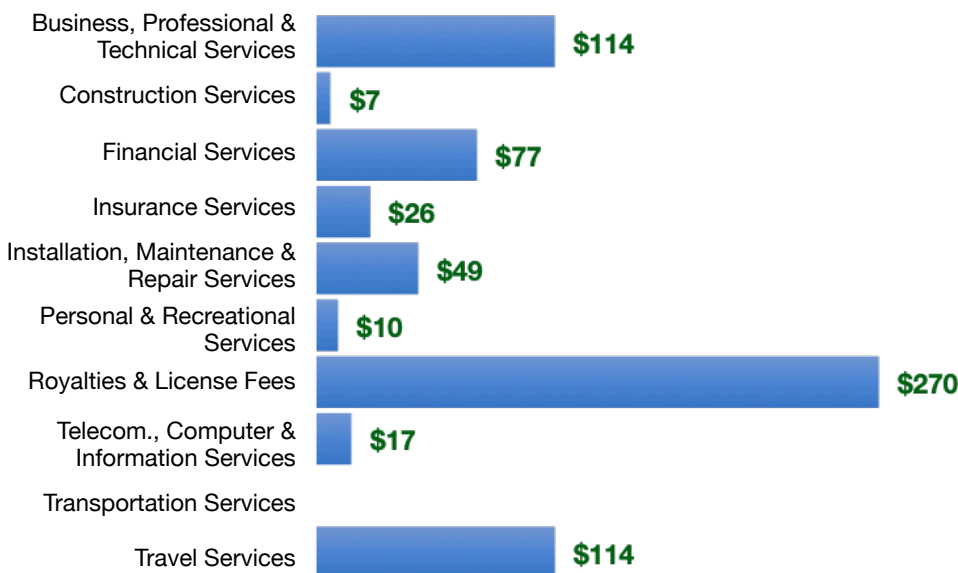
Type	2012	2019	2020	2021
Total Services	\$744M	\$915M	\$657M	\$684M
Digitally Tradable	\$380M	\$491M	\$463M	\$512M

IA-1 Services Exports



IA-1 Services Exports Support **3,590** Jobs, Including **2,180** from Digitally Tradable Services

IA-1 Services Exports by Sector, 2021 (\$ millions)



IA-1 Services Exports to Select Markets, 2021

- To China:** \$60 M in services exports supporting **380 jobs**
- To Canada:** \$40 M in services exports supporting **210 jobs**
- To Mexico:** \$28 M in services exports supporting **190 jobs**

IA-1 Digital Services Exports to Select Markets, 2021

- To EU:** \$154 M in services exports supporting **630 jobs**
- To UK:** \$41 M in services exports supporting **180 jobs**
- To Africa:** \$5.1 M in services exports supporting **30 jobs**
- To IPEF*:** \$90 M in services exports supporting **400 jobs**

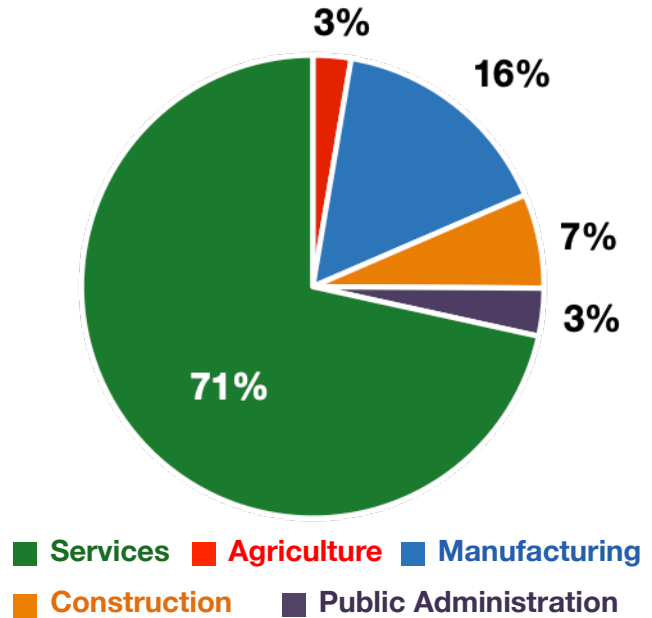
* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on May 23, 2022.

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In IA-1, services accounted for 71 percent of all jobs in 2021. The top services sector for employment was educational services, and health care and social assistance, which alone employed 102,000 IA-1 workers.



IA-1 Services Industries Employ **286,000** Workers

IA-1 Jobs by Sector and Services Subsector, 2021

Agriculture, Forestry, & Mining	10,700
Construction	26,300
Manufacturing	63,400
Public Administration	13,300
Total Services	286,000
<i>Wholesale Trade</i>	9,500
<i>Retail Trade</i>	50,100
<i>Transportation, Warehousing, & Utilities</i>	20,900
<i>Information</i>	5,400
<i>Finance, Insurance, & Real Estate</i>	27,100
<i>Professional, Scientific, & Management</i>	25,400
<i>Education, Health Care, & Social Assistance</i>	102,000
<i>Arts, Entertainment, Accommodation, & Food</i>	27,300
<i>Other Services</i>	18,400