CA-36 has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was $245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>Type</th>
<th>2012</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Services</td>
<td>$7.8B</td>
<td>$9.9B</td>
<td>$8.2B</td>
<td>$8.9B</td>
</tr>
<tr>
<td>Digitally Tradable Services</td>
<td>$5.9B</td>
<td>$7.4B</td>
<td>$7.1B</td>
<td>$7.7B</td>
</tr>
</tbody>
</table>

CA-36 Services Exports Support **52,320** Jobs, Including **42,170** from Digitally Tradable Services

CA-36 Services Exports by Sector, 2021 ($ millions)

- **Business, Professional & Technical Services**: $2,543
- **Construction Services**: $4
- **Financial Services**: $1,017
- **Insurance Services**: $12
- **Installation, Maintenance & Repair Services**: $20
- **Personal & Recreational Services**: $2,596
- **Royalties & License Fees**: $1,278
- **Telecom., Computer & Information Services**: $351
- **Transportation Services**: $154
- **Travel Services**: $910

CA-36 Services Exports to Select Markets, 2021

- **To China**: $536 M in services exports supporting 3,900 jobs
- **To Canada**: $864 M in services exports supporting 4,970 jobs
- **To Mexico**: $324 M in services exports supporting 2,190 jobs

CA-36 Digital Services Exports to Select Markets, 2021

- **To EU**: $2.1 B in services exports supporting 12,470 jobs
- **To UK**: $1.2 B in services exports supporting 6,630 jobs
- **To Africa**: $61 M in services exports supporting 420 jobs
- **To IPEF**: $1.2 B in services exports supporting 6,620 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. “IPEF” includes the participants as of launch on May 23, 2022.

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For more information on all 50 states, please visit servicescoalition.org.exports or email admin@uscsi.org
Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In CA-36, services accounted for 87 percent of all jobs in 2021. The top services sector for employment was educational services, and health care and social assistance, which alone employed 84,400 CA-36 workers.