Connecticut has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was $245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>Type</th>
<th>2012</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Services</td>
<td>$10B</td>
<td>$12B</td>
<td>$11B</td>
<td>$13B</td>
</tr>
<tr>
<td>Digitally Tradable</td>
<td>$8.3B</td>
<td>$10B</td>
<td>$11B</td>
<td>$12B</td>
</tr>
</tbody>
</table>

Connecticut Services Exports Support 56,410 Jobs, Including 48,270 from Digitally Tradable Services

CT Services Exports to Select Markets, 2021

- To China: $465 million in services exports supporting 3,490 jobs
- To Canada: $842 million in services exports supporting 4,110 jobs
- To Mexico: $276 million in services exports supporting 1,750 jobs

CT Digital Services Exports to Select Markets, 2021

- To EU: $2.7 billion in services exports supporting 12,190 jobs
- To UK: $1.2 billion in services exports supporting 5,050 jobs
- To Africa: $86 million in services exports supporting 610 jobs
- To IPEF*: $1.6 billion in services exports supporting 7,610 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on May 23, 2022.

For more information on all 50 states, please visit servicescoalition.org/exports or email admin@uscsi.org

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Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Connecticut, services accounted for 79 percent of all jobs in 2021. The top services sector for employment was education, health care, and social assistance services, which alone employed 491,400 Connecticut workers.

Connecticut Services Industries Employ 1.4 Million Workers

Connecticut Jobs by Sector and Services Subsector, 2021

- Agriculture, Forestry, & Mining: 7,300
- Construction: 110,300
- Manufacturing: 201,300
- Public Administration: 64,100
- Total Services: 1.4 Million
- Wholesale Trade: 37,200
- Retail Trade: 202,000
- Transportation, Warehousing, & Utilities: 79,900
- Information: 35,000
- Finance, Insurance, & Real Estate: 163,100
- Professional, Scientific, & Management: 214,600
- Education, Health Care, & Social Assistance: 491,400
- Arts, Entertainment, Accommodation, & Food: 127,400
- Other Services: 77,400

* Sources: U.S. Census Bureau, American Community Survey

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