Arizona has seen a rise in services exports, boosting state economic growth and jobs. Despite some Covid-related export declines, the U.S. services trade surplus was $245 billion in 2021.

U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>Type</th>
<th>2012</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
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</thead>
<tbody>
<tr>
<td>Total Services</td>
<td>$11B</td>
<td>$14B</td>
<td>$10B</td>
<td>$12B</td>
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<tr>
<td>Digitally Tradable Services</td>
<td>$4.8B</td>
<td>$7.4B</td>
<td>$7.8B</td>
<td>$9.0B</td>
</tr>
</tbody>
</table>

Arizona Services Exports Support 71,750 Jobs, Including 49,200 from Digitally Tradable Services

### AZ Services Exports by Sector, 2021
($ millions)

- **Business, Professional & Technical Services**
  - $3,696
- **Construction Services**
  - $73
- **Financial Services**
  - $2,216
- **Insurance Services**
  - $338
- **Installation, Maintenance & Repair Services**
  - $239
- **Personal & Recreational Services**
  - $162
- **Royalties & License Fees**
  - $1,787
- **Telecom., Computer & Information Services**
  - $922
- **Transportation Services**
  - $504
- **Travel Services**
  - $1,724

### AZ Services Exports to Select Markets, 2021

- **To China**: $697 million in services exports supporting 5,550 jobs
- **To Canada**: $759 million in services exports supporting 4,300 jobs
- **To Mexico**: $616 million in services exports supporting 4,500 jobs
- **To EU**: $2.7 billion in services exports supporting 15,810 jobs
- **To UK**: $884 million in services exports supporting 4,650 jobs
- **To Africa**: $136 million in services exports supporting 960 jobs
- **To IPEF**: $1.5 billion in services exports supporting 8,450 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from Trade Partnership Worldwide. "IPEF" includes the participants as of launch on May 23, 2022.

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Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Arizona, services accounted for 79 percent of all jobs in 2021. The top services sector for employment was education, health care, and social assistance services, which alone employed 730,300 Arizona workers.

* Sources: U.S. Census Bureau, American Community Survey

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For more information on all 50 states, please visit servicescoalition.org/exports or email admin@uscsi.org