

WISCONSIN

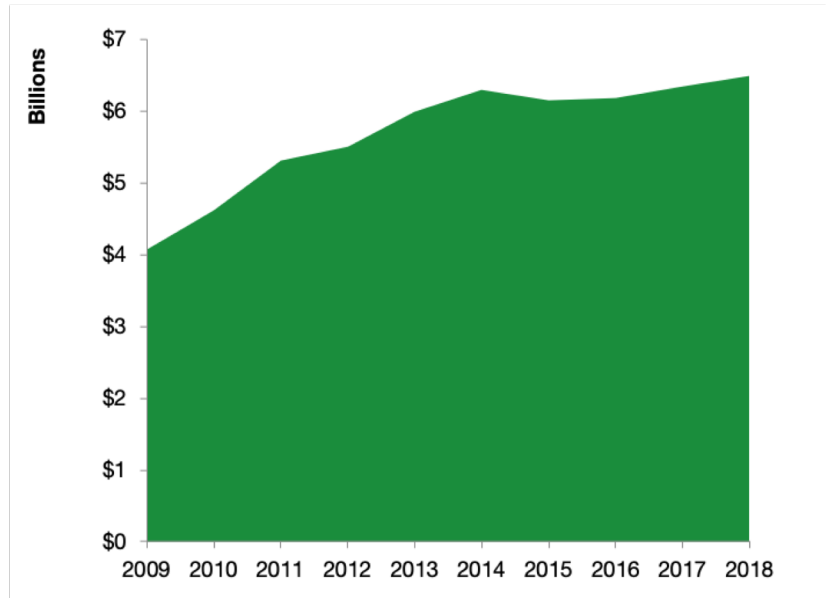
Wisconsin Services Exports

U.S. Services Supply the World

Wisconsin has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

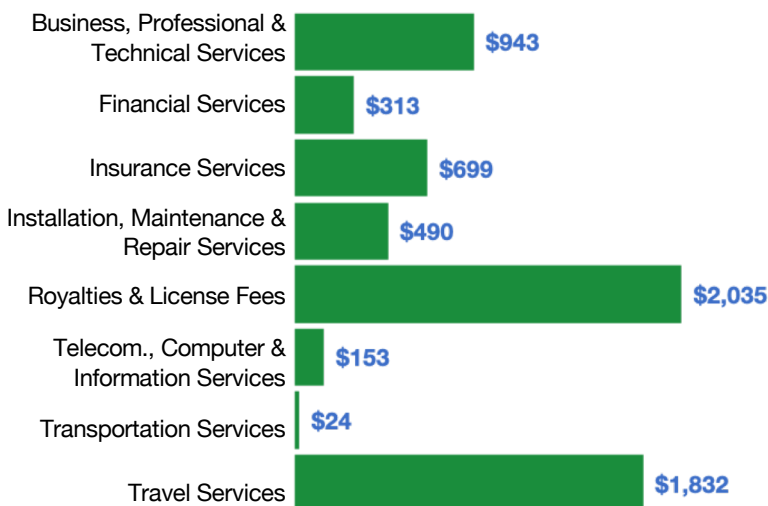
The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

2009	2018
\$4.1 billion	\$6.5 billion



Wisconsin Services Exports Support 43,500 Jobs

Wisconsin Services Exports by Sector, 2018 (\$ millions)



Wisconsin Services Exports to Select Countries, 2018

- To China:** \$481 million in services exports supporting 4,120 jobs
- To Canada:** \$491 million in services exports supporting 3,410 jobs
- To Mexico:** \$260 million in services exports supporting 2,050 jobs
- To Korea:** \$212 million in services exports supporting 1,470 jobs
- To Japan:** \$395 million in services exports supporting 2,520 jobs
- To EU:** \$1.5 billion in services exports supporting 8,400 jobs
- To UK:** \$513 million in services exports supporting 3,390 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership.
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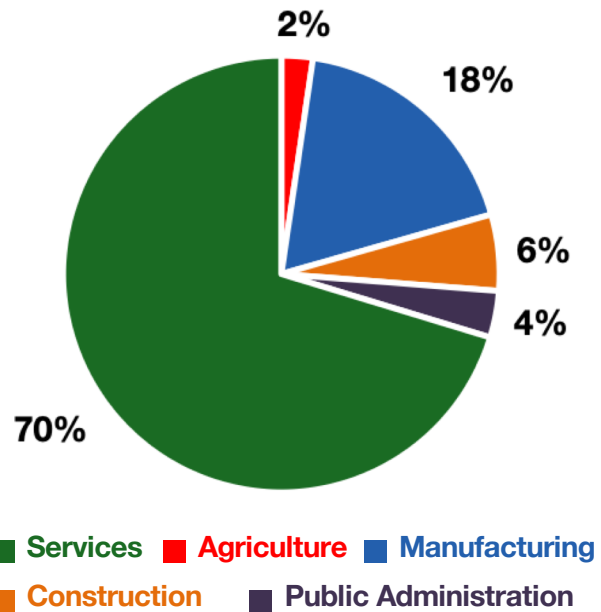
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In Wisconsin, services accounted for 70 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 693,600 Wisconsin workers.



Wisconsin Services Industries Employ **2.1 Million** Workers

Wisconsin Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	69,000
Construction	167,300
Manufacturing	541,700
Public Administration	102,300
Total Services	2,084,300
<i>Wholesale Trade</i>	79,400
<i>Retail Trade</i>	328,800
<i>Transportation, Warehousing, & Utilities</i>	133,200
<i>Information</i>	48,200
<i>Finance, Insurance, & Real Estate</i>	178,300
<i>Professional, Scientific, & Management</i>	247,100
<i>Education, Health Care, & Social Assistance</i>	693,600
<i>Arts, Entertainment, Accommodation, & Food</i>	253,300
<i>Other Services</i>	122,500