

# SERVICES U.S. SERVICES EXPORTS INDUSTRIES

## Wisconsin's 8<sup>TH</sup> DISTRICT

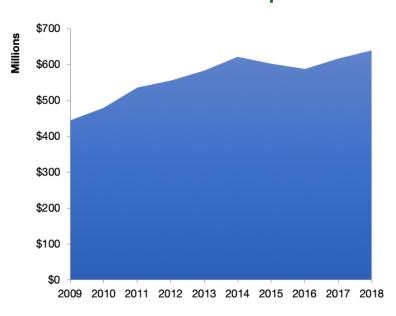
#### U.S. Services Supply the World

WI-8 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

| 2009          | 2018          |
|---------------|---------------|
| \$444 million | \$638 million |

#### **WI-8 Services Exports**



### WI-8 Services Exports Support 4,610 Jobs

#### WI-8 Services Exports by Sector, 2018 (\$ millions)



<sup>\*</sup> Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

### **WI-8 Services Exports to Select** Countries, 2018

To China: \$42 million in services exports

supporting 320 jobs

To Canada: \$57 million in services exports

supporting 420 jobs

To Mexico: \$32 million in services exports

supporting 260 jobs

\$18 million in services exports To Korea:

supporting 140 jobs

To Japan: \$48 million in services exports

supporting 330 jobs

To EU: \$113 million in services exports

supporting 780 jobs

To UK: **\$62 million** in services exports

supporting 440 jobs

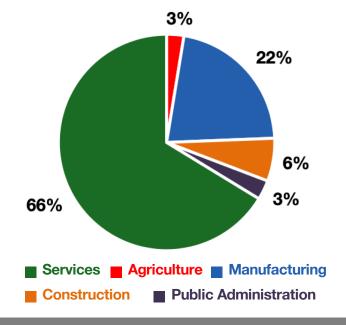
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

# Wisconsin's 8<sup>TH</sup> DISTRICT

#### Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-8, services accounted for 66 percent of all jobs in 2018. The top services sector for employment was manufacturing, which alone employed 82,600 WI-8 workers.



### WI-8 Services Industries Employ 251,300 Workers

## WI-8 Jobs by Sector and Services Subsector, 2018

| Agriculture, Forestry, & Mining             | 9,800   |
|---------------------------------------------|---------|
| Construction                                | 24,300  |
| Manufacturing                               | 82,600  |
| Public Administration                       | 11,100  |
| Total Services                              | 251,300 |
| Wholesale Trade                             | 11,000  |
| Retail Trade                                | 40,800  |
| Transportation, Warehousing, & Utilities    | 19,100  |
| Information                                 | 5,300   |
| Finance, Insurance, & Real Estate           | 23,400  |
| Professional, Scientific, & Management      | 27,200  |
| Education, Health Care, & Social Assistance | 77,100  |
| Arts, Entertainment, Accommodation, & Food  | 32,500  |
| Other Services                              | 14,900  |