

SERVICES U.S. SERVICES EXPORTS INDUSTRIES

Wisconsin's 6TH DISTRICT

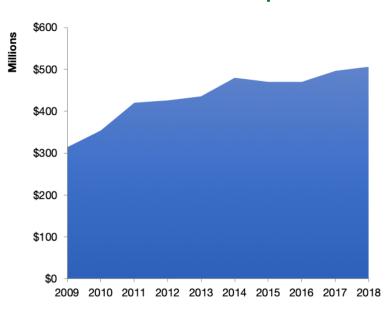
U.S. Services Supply the World

WI-6 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

| 2009 | 2018 |
|---------------|---------------|
| \$314 million | \$507 million |

WI-6 Services Exports



WI-6 Services Exports Support 3,350 Jobs

WI-6 Services Exports by Sector, 2018 (\$ millions)



WI-6 Services Exports to Select Countries, 2018

To China: \$34 million in services exports

supporting 250 jobs

To Canada: \$39 million in services exports

supporting 280 jobs

To Mexico: \$21 million in services exports

supporting 160 jobs

To Korea: \$15 million in services exports

supporting 100 jobs

To Japan: \$32 million in services exports

supporting 200 jobs

To EU: \$110 million in services exports

supporting 660 jobs

To UK: **\$40 million** in services exports

supporting 270 jobs

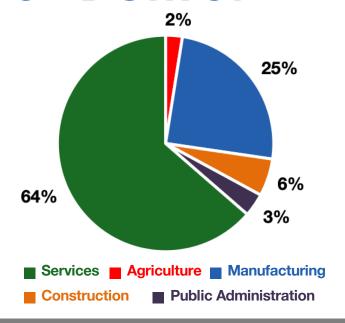
^{*} Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

Wisconsin's 6TH DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-6, services accounted for 64 percent of all jobs in 2018. The top services sector for employment was manufacturing, which alone employed 90,900 WI-6 workers.



WI-6 Services Industries Employ 233,200 Workers

WI-6 Jobs by Sector and Services Subsector, 2018

| Agriculture, Forestry, & Mining | 9,180 |
|---|---------|
| Construction | 20,500 |
| Manufacturing | 90,900 |
| Public Administration | 12,700 |
| Total Services | 233,200 |
| Wholesale Trade | 8,650 |
| Retail Trade | 39,700 |
| Transportation, Warehousing, & Utilities | 15,500 |
| Information | 5,100 |
| Finance, Insurance, & Real Estate | 18,800 |
| Professional, Scientific, & Management | 25,400 |
| Education, Health Care, & Social Assistance | 75,500 |
| Arts, Entertainment, Accommodation, & Food | 29,100 |
| Other Services | 15,400 |