

Wisconsin's 4TH DISTRICT

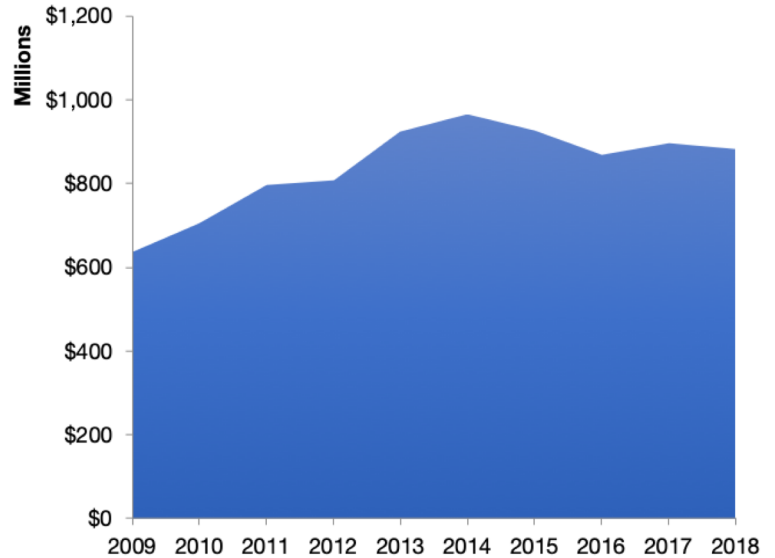
U.S. Services Supply the World

WI-4 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

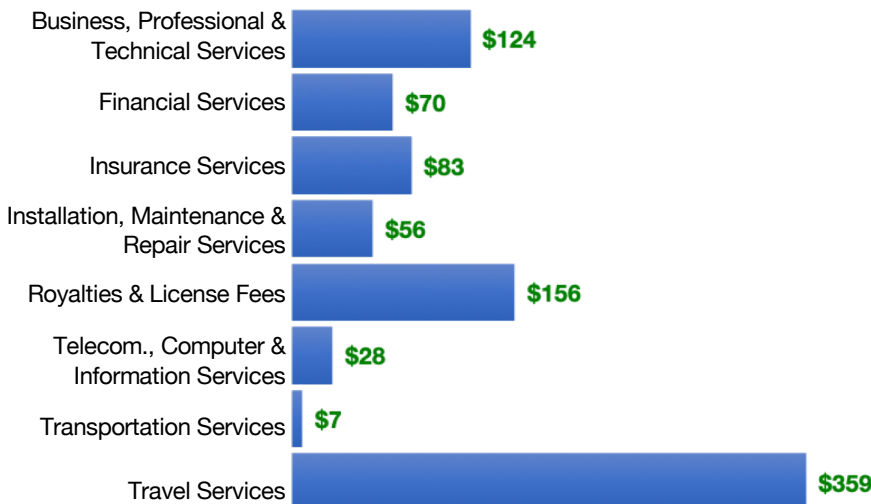
2009	2018
\$635 million	\$884 million

WI-4 Services Exports



WI-4 Services Exports Support 6,670 Jobs

WI-4 Services Exports by Sector, 2018 (\$ millions)



WI-4 Services Exports to Select Countries, 2018

- To China:** \$80 million in services exports supporting 740 jobs
- To Canada:** \$75 million in services exports supporting 570 jobs
- To Mexico:** \$42 million in services exports supporting 360 jobs
- To Korea:** \$28 million in services exports supporting 230 jobs
- To Japan:** \$52 million in services exports supporting 370 jobs
- To EU:** \$165 million in services exports supporting 1,100 jobs
- To UK:** \$74 million in services exports supporting 520 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership.
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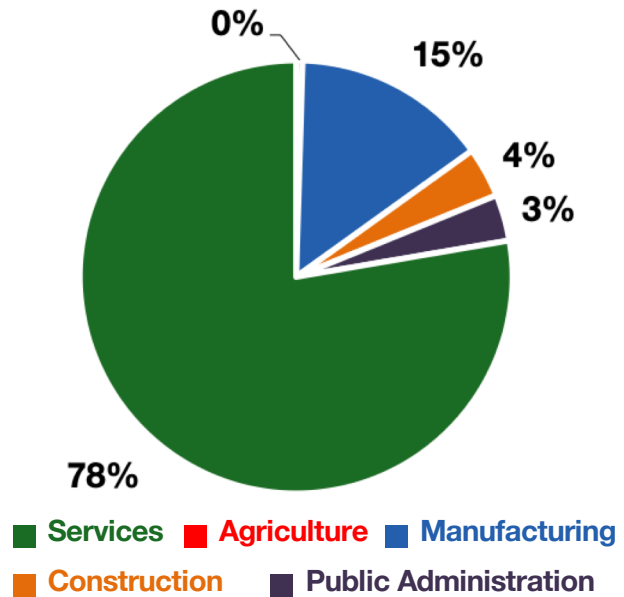
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

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Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-4, services accounted for 78 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 88,500 WI-4 workers.



WI-4 Services Industries Employ **258,500** Workers

WI-4 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	1,600
Construction	12,500
Manufacturing	48,600
Public Administration	11,500
Total Services	258,500
<i>Wholesale Trade</i>	7,200
<i>Retail Trade</i>	33,800
<i>Transportation, Warehousing, & Utilities</i>	16,500
<i>Information</i>	5,800
<i>Finance, Insurance, & Real Estate</i>	19,000
<i>Professional, Scientific, & Management</i>	36,100
<i>Education, Health Care, & Social Assistance</i>	88,500
<i>Arts, Entertainment, Accommodation, & Food</i>	36,800
<i>Other Services</i>	14,900