

SERVICES U.S. SERVICES EXPORTS INDUSTRIES

Wisconsin's 3RD DISTRICT

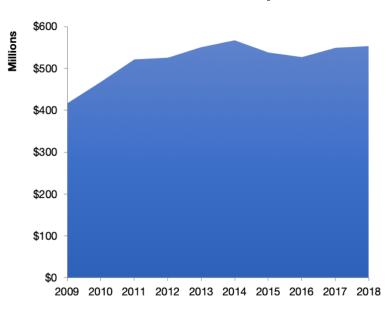
U.S. Services Supply the World

WI-3 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

2009	2018
\$417 million	\$553 million

WI-3 Services Exports



WI-3 Services Exports Support 3,740 Jobs

WI-3 Services Exports by Sector, 2018 (\$ millions)



WI-3 Services Exports to Select Countries, 2018

To China: \$39 million in services exports

supporting 280 jobs

To Canada: \$45 million in services exports

supporting 320 jobs

To Mexico: \$25 million in services exports

supporting 200 jobs

To Korea: \$17 million in services exports

supporting 120 jobs

To Japan: \$40 million in services exports

supporting 270 jobs

To EU: \$106 million in services exports

supporting 660 jobs

To UK: **\$52 million** in services exports

supporting 360 jobs

^{*} Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

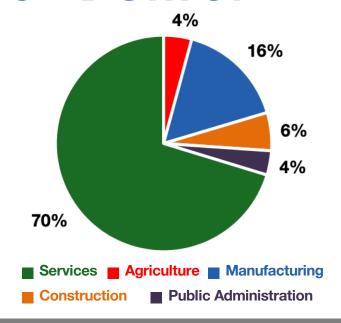
SERVICES JOBS ACROSS AMERICA INDUSTRIES

Wisconsin's 3RD DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-3, services accounted for 70 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 89,300 WI-3 workers.



WI-3 Services Industries Employ 258,000 Workers

WI-3 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	15,400
Construction	20,900
Manufacturing	59,400
Public Administration	13,300
Total Services	258,000
Wholesale Trade	8,950
Retail Trade	47,600
Transportation, Warehousing, & Utilities	18,100
Information	5,200
Finance, Insurance, & Real Estate	20,600
Professional, Scientific, & Management	22,400
Education, Health Care, & Social Assistance	89,300
Arts, Entertainment, Accommodation, & Food	31,300
Other Services	14,500