

SERVICES U.S. SERVICES EXPORTS INDUSTRIES

Wisconsin's 2ND DISTRICT

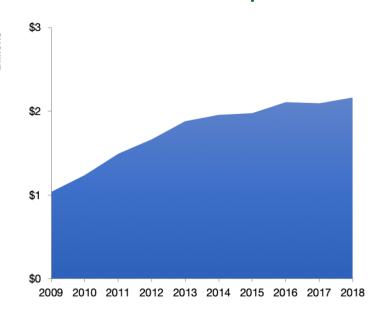
U.S. Services Supply the World

WI-2 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

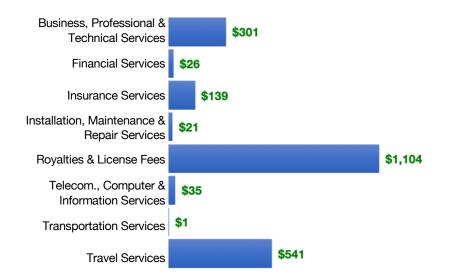
2009	2018
\$1.0 billion	\$2.2 billion

WI-2 Services Exports



WI-2 Services Exports Support 13,500 Jobs

WI-2 Services Exports by Sector, 2018 (\$ millions)



^{*} Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

WI-2 Services Exports to Select Countries, 2018

To China: \$173 million in services exports

supporting 1,750 jobs

To Canada: \$138 million in services exports

supporting 840 jobs

To Mexico: \$65 million in services exports

supporting 460 jobs

\$80 million in services exports To Korea:

supporting 520 jobs

To Japan: \$114 million in services exports

supporting 640 jobs

To EU: \$610 million in services exports

supporting 2,890 jobs

To UK: \$137 million in services exports

supporting 780 jobs

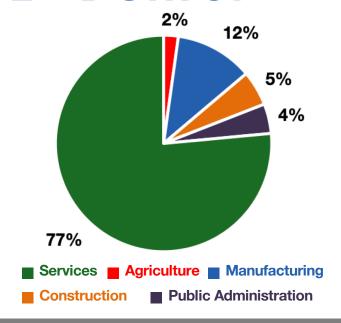
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

Wisconsin's 2ND DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-2, services accounted for 77 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 111,800 WI-2 workers.



WI-2 Services Industries Employ 319,900 Workers

WI-2 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	9,220
Construction	21,900
Manufacturing	48,700
Public Administration	18,500
Total Services	319,900
Wholesale Trade	9,510
Retail Trade	43,700
Transportation, Warehousing, & Utilities	13,100
Information	10,800
Finance, Insurance, & Real Estate	29,500
Professional, Scientific, & Management	48,500
Education, Health Care, & Social Assistance	111,800
Arts, Entertainment, Accommodation, & Food	36,100
Other Services	16,800