

# SERVICES U.S. SERVICES EXPORTS INDUSTRIES

# Wisconsin's 1<sup>ST</sup> DISTRICT

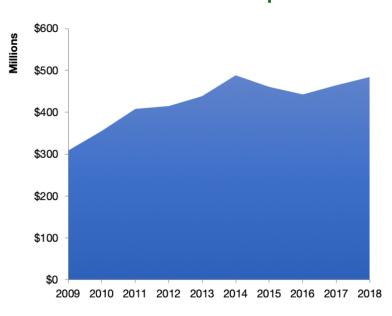
#### U.S. Services Supply the World

WI-1 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

2009	2018
\$308 million	\$484 million

#### **WI-1 Services Exports**



### WI-1 Services Exports Support 3,380 Jobs

#### WI-1 Services Exports by Sector, 2018 (\$ millions)



<sup>\*</sup> Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

### **WI-1 Services Exports to Select** Countries, 2018

To China: \$36 million in services exports

supporting 260 jobs

To Canada: \$37 million in services exports

supporting 280 jobs

To Mexico: \$24 million in services exports

supporting 200 jobs

To Korea: \$17 million in services exports

supporting 120 jobs

To Japan: \$27 million in services exports

supporting 190 jobs

To EU: \$107 million in services exports

supporting 680 jobs

To UK: **\$36 million** in services exports

supporting 260 jobs

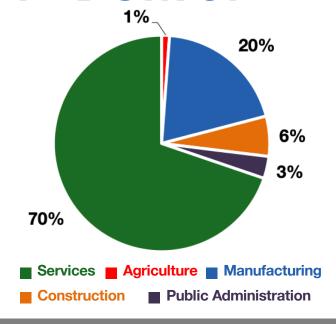
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

# Wisconsin's 1<sup>ST</sup> DISTRICT

#### Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In WI-1, services accounted for 70 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 80,000 WI-1 workers.



### WI-1 Services Industries Employ 253,300 Workers

## WI-1 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	4,300
Construction	21,800
Manufacturing	71,700
Public Administration	12,000
Total Services	253,300
Wholesale Trade	11,600
Retail Trade	42,600
Transportation, Warehousing, & Utilities	19,400
Information	5,180
Finance, Insurance, & Real Estate	19,900
Professional, Scientific, & Management	29,800
Education, Health Care, & Social Assistance	80,000
Arts, Entertainment, Accommodation, & Food	29,700
Other Services	15,200