

SERVICES U.S. SERVICES EXPORTS INDUSTRIES

Louisiana's 4TH DISTRICT

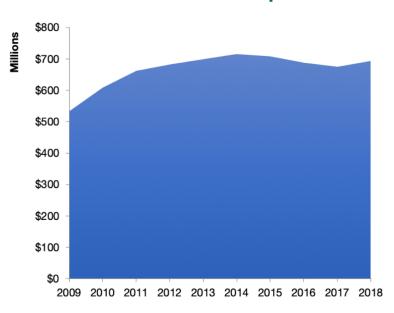
U.S. Services Supply the World

LA-4 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

2009	2018
\$533 million	\$694 million

LA-4 Services Exports



LA-4 Services Exports Support 5,600 Jobs

LA-4 Services Exports by Sector, 2018 (\$ millions)



^{*} Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

LA-4 Services Exports to Select Countries, 2018

To China: \$58 million in services exports

supporting 490 jobs

To Canada: \$59 million in services exports

supporting 500 jobs

To Mexico: \$49 million in services exports

supporting 440 jobs

To Korea: **\$26 million** in services exports

supporting 210 jobs

To Japan: \$38 million in services exports

supporting 310 jobs

To EU: \$134 million in services exports

supporting 1,030 jobs

To UK: **\$54 million** in services exports

supporting 440 jobs

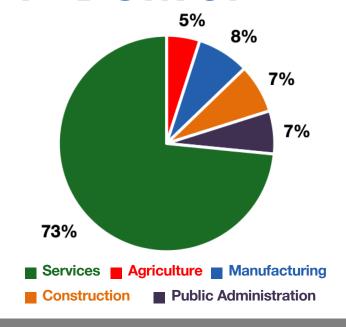
For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

Louisiana's 4TH DISTRICT

Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In LA-4, services accounted for 73 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 73,300 LA-4 workers.



LA-4 Services Industries Employ 216,500 Workers

LA-4 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	14,700
Construction	21,600
Manufacturing	23,100
Public Administration	19,000
Total Services	216,500
Wholesale Trade	6,560
Retail Trade	35,000
Transportation, Warehousing, & Utilities	16,400
Information	4,290
Finance, Insurance, & Real Estate	12,700
Professional, Scientific, & Management	22,700
Education, Health Care, & Social Assistance	73,300
Arts, Entertainment, Accommodation, & Food	29,100
Other Services	16,500