LA-3 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of $260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>2009</th>
<th>2018</th>
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<tr>
<td>$1.1 billion</td>
<td>$1.5 billion</td>
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LA-3 Services Exports Support 10,300 Jobs

LA-3 Services Exports by Sector, 2018
($ millions)

- Business, Professional & Technical Services: $286
- Financial Services: $8
- Insurance Services: $4
- Installation, Maintenance & Repair Services: $163
- Royalties & License Fees: $333
- Telecom., Computer & Information Services: $6
- Transportation Services: $112
- Travel Services: $546

LA-3 Services Exports to Select Countries, 2018

- To China: $127 million in services exports supporting 930 jobs
- To Canada: $109 million in services exports supporting 820 jobs
- To Mexico: $90 million in services exports supporting 700 jobs
- To Korea: $72 million in services exports supporting 470 jobs
- To Japan: $78 million in services exports supporting 540 jobs
- To EU: $293 million in services exports supporting 1,940 jobs
- To UK: $96 million in services exports supporting 720 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership.

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Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In LA-3, services accounted for 72 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 77,200 LA-3 workers.

LA-3 Jobs by Sector and Services Subsector, 2018

- Agriculture, Forestry, & Mining: 28,800
- Construction: 27,700
- Manufacturing: 29,400
- Public Administration: 13,600
- Total Services: 251,000

- Wholesale Trade: 9,090
- Retail Trade: 42,300
- Transportation, Warehousing, & Utilities: 16,300
- Information: 4,670
- Finance, Insurance, & Real Estate: 15,600
- Professional, Scientific, & Management: 27,700
- Education, Health Care, & Social Assistance: 77,200
- Arts, Entertainment, Accommodation, & Food: 39,500
- Other Services: 18,600

* Sources: U.S. Census Bureau, American Community Survey

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