KY-4 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of $260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

<table>
<thead>
<tr>
<th>2009</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>$750 million</td>
<td>$1.1 billion</td>
</tr>
</tbody>
</table>

KY-4 Services Exports Support 7,350 Jobs

KY-4 Services Exports by Sector, 2018

- Business, Professional & Technical Services: $86 million
- Financial Services: $49 million
- Insurance Services: $26 million
- Installation, Maintenance & Repair Services: $107 million
- Royalties & License Fees: $77 million
- Telecom., Computer & Information Services: $13 million
- Transportation Services: $391 million
- Travel Services: $335 million

KY-4 Services Exports to Select Countries, 2018

- To China: $76 million in services exports supporting 570 jobs
- To Canada: $66 million in services exports supporting 510 jobs
- To Mexico: $54 million in services exports supporting 430 jobs
- To Korea: $35 million in services exports supporting 250 jobs
- To Japan: $66 million in services exports supporting 430 jobs
- To EU: $348 million in services exports supporting 2,000 jobs
- To UK: $90 million in services exports supporting 600 jobs

* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership.

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Services fuel America’s economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In KY-4, services accounted for 75 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 77,400 KY-4 workers.

KY-4 Jobs by Sector and Services Subsector, 2018

<table>
<thead>
<tr>
<th>Sector Subsector</th>
<th>Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Forestry, &amp; Mining</td>
<td>4,470</td>
</tr>
<tr>
<td>Construction</td>
<td>20,800</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>49,500</td>
</tr>
<tr>
<td>Public Administration</td>
<td>14,100</td>
</tr>
<tr>
<td>Total Services</td>
<td>268,900</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>10,900</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>41,800</td>
</tr>
<tr>
<td>Transportation, Warehousing, &amp; Utilities</td>
<td>24,700</td>
</tr>
<tr>
<td>Information</td>
<td>6,130</td>
</tr>
<tr>
<td>Finance, Insurance, &amp; Real Estate</td>
<td>28,300</td>
</tr>
<tr>
<td>Professional, Scientific, &amp; Management</td>
<td>35,600</td>
</tr>
<tr>
<td>Education, Health Care, &amp; Social Assistance</td>
<td>77,400</td>
</tr>
<tr>
<td>Arts, Entertainment, Accommodation, &amp; Food</td>
<td>30,000</td>
</tr>
<tr>
<td>Other Services</td>
<td>14,100</td>
</tr>
</tbody>
</table>

* Sources: U.S. Census Bureau, American Community Survey

For more information on all fifty states, please visit servicescoalition.org/exports or contact admin@uscsi.org

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