

# Iowa's 3<sup>RD</sup> DISTRICT

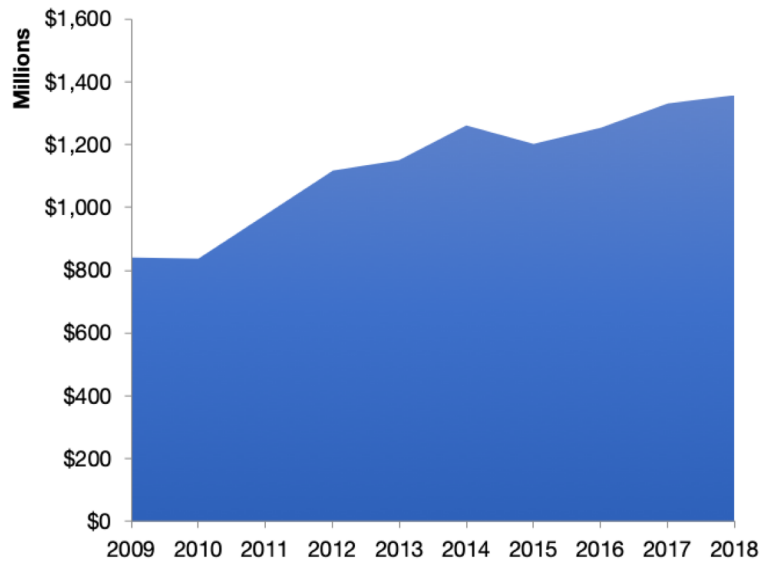
### U.S. Services Supply the World

IA-3 has seen a rise in overall services exports since 2009, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus of \$260 billion in 2018.

The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

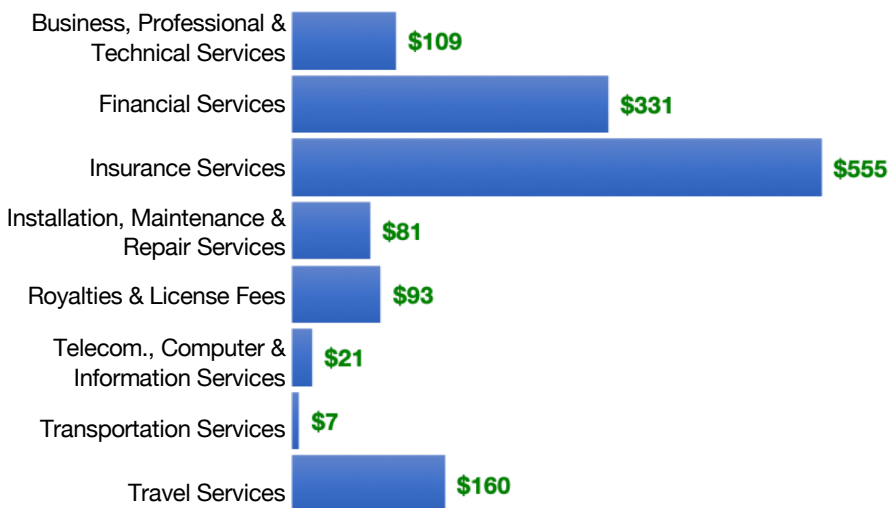
2009	2018
<b>\$840 million</b>	<b>\$1.4 billion</b>

### IA-3 Services Exports



## IA-3 Services Exports Support 8,930 Jobs

### IA-3 Services Exports by Sector, 2018 (\$ millions)



### IA-3 Services Exports to Select Countries, 2018

- To China:** \$57 million in services exports supporting 410 jobs
- To Canada:** \$121 million in services exports supporting 800 jobs
- To Mexico:** \$43 million in services exports supporting 320 jobs
- To Korea:** \$26 million in services exports supporting 180 jobs
- To Japan:** \$125 million in services exports supporting 800 jobs
- To EU:** \$203 million in services exports supporting 1,320 jobs
- To UK:** \$190 million in services exports supporting 1,210 jobs

\* Sources: National data from the U.S. Bureau of Economic Analysis, state export and jobs data from The Trade Partnership. Copyright 2020. The Coalition of Services Industries. All rights reserved.

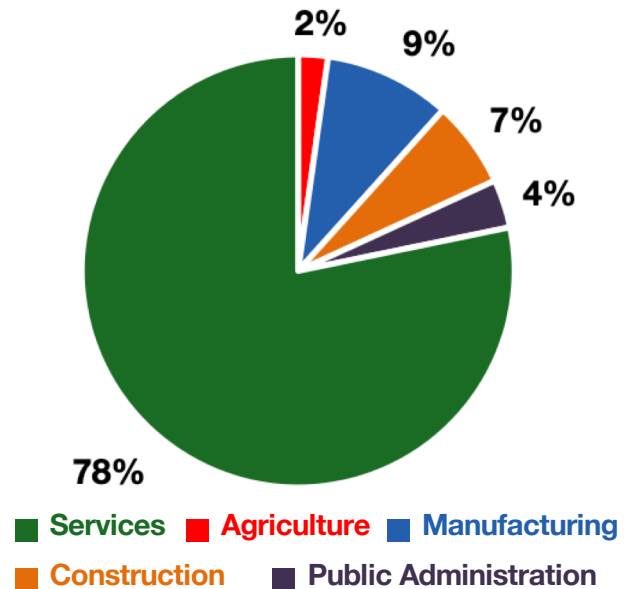
For more information on all fifty states, please visit [servicescoalition.org/exports](https://servicescoalition.org/exports) or contact [admin@uscsi.org](mailto:admin@uscsi.org)

## Iowa's 3<sup>RD</sup> DISTRICT

### Services Fuel U.S. Jobs and Growth

Services fuel America's economic growth and jobs, generating more than 77 percent of employment in the United States and 68 percent of GDP. Services are a major component of the manufacturing and agricultural sectors, and they boost the competitiveness of those sectors.

In IA-3, services accounted for 78 percent of all jobs in 2018. The top services sector for employment was educational services, and health care and social assistance, which alone employed 93,900 IA-3 workers.



IA-3 Services Industries Employ **338,500** Workers

### IA-3 Jobs by Sector and Services Subsector, 2018

Agriculture, Forestry, & Mining	9,620
Construction	28,000
Manufacturing	40,900
Public Administration	15,600
<b>Total Services</b>	<b>338,500</b>
<i>Wholesale Trade</i>	12,900
<i>Retail Trade</i>	50,700
<i>Transportation, Warehousing, &amp; Utilities</i>	21,600
<i>Information</i>	7,890
<i>Finance, Insurance, &amp; Real Estate</i>	59,600
<i>Professional, Scientific, &amp; Management</i>	40,700
<i>Education, Health Care, &amp; Social Assistance</i>	93,900
<i>Arts, Entertainment, Accommodation, &amp; Food</i>	32,600
<i>Other Services</i>	18,600